

# Auto Salvage That Junk Car Could Be Worth Over \$5,000

(SE) Chris Ryan October 27, 2010



**Rusty's Auto Salvage ([www.rustysautosalvage.com](http://www.rustysautosalvage.com)), a nationwide auto salvage business headquartered in New York, is announcing a new promotion for the month of November 2010: Sell Rusty's a junk, used, high-mileage, damaged, wrecked, or worn...**

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"Each year over 10 million vehicles reach the end of their useful lives. Improper disposal releases mercury, plastics, oil, grease, anti-freeze, heavy metals, fluorocarbons, and fuels into the air, soil, and groundwater. Incentivizing the public is key to getting these vehicles off the streets and lawns of local communities and into environmentally sound automobile salvage facilities," says Joseph Baumann, Rusty's Chief Marketing Officer. "With this promotion we hope to raise the public's awareness of the harm these vehicles cause to local environments and alert them to the fact that, because of scrap values, not only is vehicle removal free of charge; in most cases, owners will receive a generous purchase price. The entire process takes minutes and is easily arranged by phone, or by submitting an online form . "

Rusty's Auto Salvage pays [cash for junk cars](#), high-mileage cars, damaged, wrecked, or just plain worn-out old cars as well as junk vans, trucks, and RVs. Vehicles do not even have to be in running condition. Rusty's nationwide network of towing services will come to the vehicle's location, pay the owner cash, and tow the vehicle free of charge to a local facility for safe auto recycling.

Rusty's junk car removal service benefits the local economy as much as the local environment, by turning what was once an eyesore into an asset. Not only are customers paid cash on the spot for junk vehicles, the local towing companies and salvage yards who [partner with Rusty's](#) benefit by processing the vehicle into spare parts, cores, and valuable scrap metals which they can easily convert into revenue.

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