

VideoScribe, It's Never Been Easier to Make a Great First Impression

William Stewart March 26, 2013



Video is the thing of the future. I heard that quote about 12 years ago long before having video enabled on mobile phones was common place.

(Newswire.net - March 27, 2013) London, UK -- Now it's taken for granted that communicating via video is the done thing, but there seems to be a common level of concern about creating videos. This simply should not be the case anymore.

There's no need to be scared about using or creating video on your site or in your presentations as technology now exists to enable anyone to be able to create interesting, fun, addictive and hypnotic video on demand.

With YouTube users uploading 60 hours of video every minute, Internet consumers are loving video more now than ever before.

There is a simple fun way to create video animations that have viewers enthralled and hanging on to your every word in your video.

Sparkol.com – creators of VideoScribe have perfected a simple and easy way to create hypnotic videos that can be put together quickly and increase sales conversions and visitor interaction.

Often called "[Whiteboard Animation](#)" or "Fast Drawing", VideoScribe replicates a stop-motion capture style of drawing that's now so popular on commercials... at a fraction of the cost & time.

Users report increases in viewer's interaction, completed views, telephone calls as a result of visitors watching videos and most importantly for businesses - an increase in conversions.

Scribe videos seem to draw the user into the story the same way as cartoons did when we were young. The message is simply taken on-board as we are too busy enjoying ourselves.

Savvy businesses are taking advantage of this and are using video scribes in all areas of their online marketing mix.

There is a no obligation free trial available at sparkol.com so you can see how video can be used to increase profits for your business.

Information:

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