

Big Screens Set To Drop - Black Friday TV Deals Predictions Announced

Brent Shelton September 09, 2014



HDTVs 2014 Black Friday Predictions

TV Deals from early Black Friday through Cyber Monday were the best of 2013 from big retailers like Best Buy and Walmart. Expect low holiday pricing for HDTV deals in 2014. [FatWallet Series: 2014 Holiday Deals Predictions and Review - pt.1]

([NewsWire.net](#) -- September 8, 2014) Wisconsin -- Next to smartphones

(thanks in part to gift cards w/purchases for iPhone 5C and 5S), HDTV deals

were of the best Black Friday deals last year as retailers advertised early and often on big-ticket tech items. The Big Screen HDTV deals have been popular with holiday shoppers for a couple of years now, with a record number of TV deals 2013 (in excess of 432 TV deals from 29 major stores) and some of the lowest prices we've ever seen. There were a few of 50+" models for under \$300 and several off-brand 40-60" smart TVs under \$500. But were they the best TV deals of the holiday season?

The trend for TV price drops continued on into 2014, right up to the [Super Bowl last February spurring record TV sales](#). FatWallet.com predictions for the 2014 Holiday shopping season include some real steals on doorbuster budget TV models (as always), but this year some doorbusters will include smart technology and a few off-brand 4k models will tempt your wallet if prices fall below \$500. With the expensive newer 4k technology taking up shelf space, shoppers can expect top stores like Best Buy, Walmart, Target and Amazon to lower prices beyond those mid-quality doorbusters, pricing bigger and better 55-60" televisions from more reputable brands below the \$500 mark. Other deep discounts may include bundling smart HDTVs with Netflix and Hulu Plus subscriptions, or possibly tablets or streaming devices.

To read the full predictions and review the Top 10 TV Deals from Black Friday Ads 2013, visit [FatWallet Consumer News](#).

About this Series: Black Friday Deals Recap and Predictions is an in-depth series from FatWallet.com reviewing the top stores, brands, products and deals from the 2013 holiday shopping season and includes Black Friday Predictions for 2014. Series content is based on 2013 sales and shopping activity from FatWallet's [Black Friday Ads](#) (and [mobile app](#)) which featured 37,000 deals, 7,000 Doorbusters, 13,000 deals under \$20 and +110 retail ad flyers (including specific Thanksgiving Sales and 2013 Cyber Monday Deals).

About FatWallet

As the preferred online resource for millions of savvy consumers, FatWallet rewards consumers by providing cash back on purchases while also providing access to thousands of coupons, discounts, and promotions at over 1,500 retailers including eBay, Best Buy, Walmart, and Amazon. FatWallet members have earned more than \$50 million to date. The much celebrated FatWallet forums represent the pulse of an evolving online marketplace where savvy shoppers gather to share and learn.

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