

New Anti-Cellulite Treatment Helps Fight the Battle

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Body BeneFits, Inc is first Houston/Woodlands location to introduce SmoothShapes® medical laser on Great Day Houston!

HOUSTON, July 18, 2009 ([NEWSWIRE](#))- Body BeneFits, Inc. announced today that Sherry Summers-Ball is celebrating one year as being the first medical spa to offer the **SmoothShapes®** a medical laser for cellulite and fat reduction in a pain free, non-surgical, non-bruising, relaxing "lunch time" treatment. They have had terrific results, making their medispa the most physician referred, with the most experienced technicians, and the most advanced protocols in a beautiful, relaxing medical professional environment.

Sherry Summers-Ball, owner of Body BeneFits, her staff and medical director Dr. Jeanne Southern, were twice featured on Channel 11 *Great Day Houston* with Debra Duncan as the first only Houston/The Woodlands, Texas location to offer a painless, medical laser technology for fat and cellulite reduction technology called photomology.

SmoothShapes, a new, pain-free treatment, uses a combination of dynamic energy and mechanical manipulation to rejuvenate collagen and improve the appearance of cellulite. SmoothShapes is different than other systems because its technology, the **915nm laser** and the **650nm light plus vacuum and mechanical manipulation** are known for reducing enlarged fat cells and restoring inflexible collagen.

Jeana Keough, a cast member of "The Real Housewives of Orange County" has now become a spokesperson for SmoothShapes. SmoothShapes has been also featured on the Mike & Juliet Show, The View and the Today's Show since 2008 as a laser & light technology.

"Patients of every age are concerned about this problem, but until recently we've seen technology that wasn't specific for treating the enlarged fat cells and inflexible collagen that contribute to cellulite," explained Sherry. "SmoothShapes actually liquefies the fat in cellulite areas and moves it out of the body via the lymphatic system resulting in smoother, tighter skin with improved appearance of cellulite."

Sherry Summers-Ball, owner and specialist with the **Body BeneFits** has trained many doctors, clinicians and therapists for LPG Endermologie. Their Woodlands office offers the most advanced technicians and treatments for non-invasive body contouring or pre/post surgical treatments for plastic surgeon patients including board certified plastic surgeon, **Dr. Lucian Rivela** and **Dr. Yee's** patients. **Dr. Mila McManus'** patients also benefit along with the Detox and Wellness program she provides her patients and **Avante Laser & Medispa** clients have been receiving cellulite reduction and pain management since they all joined together in one location.

Jeanne Southern, MD, Medical Director of Body BeneFits, Inc. is licensed by examination (FLEX) - Tx State Board of Med. Examiners. Dr. Southern is a graduate of Baylor College of Medicine and is Baylor of College Medicine Affiliated. She was awarded "Honors In Basic Sciences," was "Special Student" - University of Texas at Austin, and received a BA with Honors, from University of Texas at Austin.

Perfected after seven years of development, the SmoothShapes device uses a proprietary technology called Photomology® which ultimately results in longer-lasting cellulite improvement and the appearance of tighter and smoother skin. Thermal and non-destructive, Photomology's

unique mechanism of action combines dynamic laser and light energy with mechanical massage and vacuum. The treatment uses dynamic laser and light energy to liquefy fat in adipose cells (fat cells) and improve skin texture. Collagen is regenerated, circulation is improved and metabolic processes are restored. The contoured rollers and vacuum massage assist in moving the liquefied fat out through the lymphatic system with a soothing massage that smoothes the appearance of skin.

To schedule an interview or appointment with Body BeneFits for SmoothShapes or Endermologie, please call 281.292.8882. For more information please visit:www.cellulite-reduction.ext.com

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