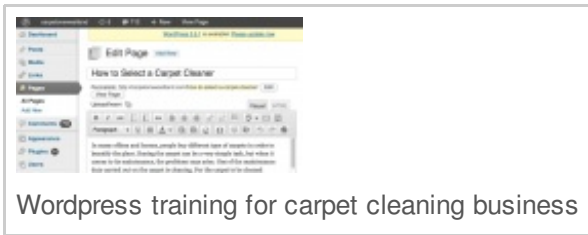


New Online Course Teaches Carpet Cleaning Businesses to Use Wordpress

John Braun January 31, 2013



Wordpress training for carpet cleaning business

Cleaning Businesses learn how to maximum Wordpress. New online course shows companies the best practices.

(Newswire.net-- January 31, 2013) Pensacola, FL -- An advertising and training firm is now teaching carpet cleaning companies how to use Wordpress in their business. Hitman Advertising trains cleaning companies all over the world. Launching this week is

their new online course that shows carpet cleaning company owners and managers how to use Wordpress to add content to their Wordpress website and even create new Wordpress websites.

John Braun, Hitman Advertising owner, says, "The search engines seem to love Wordpress, so that makes me love Wordpress. Cleaning company owners love Wordpress because they can easily make changes to their site all by themselves. This means they don't have to contact their web designer to make changes. It can all be done in house with no hassle."

With the advancements in Wordpress, it's becoming more popular among small businesses as an option for a website. Many of the site designs look just like a standard website. In fact, many times you cannot tell the difference between a Wordpress website and a regular coded website.

"We've been teaching courses on how cleaning companies can use the Internet to get clients for years. Since Wordpress is now so popular, we decided to teach one specifically about Wordpress. Cleaning companies who maximize what Wordpress can do will benefit greatly and get more cleaning clients." said Braun.

Course participants will also find out how to best set their Wordpress website up for search engines to best index them. The course will be taught by videos, reports and live webinars. The training is geared for beginner to intermediate users. Even the most inexperienced computer user can learn Wordpress.

[Hitman Advertising](#) is an advertising agency that caters to the carpet cleaning industry. They provide training, websites, postcards, Every Door Direct Mail, brochures and consultation to carpet cleaning business owners.

For more information, visit www.Hitmanadvertising.com or call them at 850-474-1110