## Austin Locksmith Franchise - Mr. Rekey, Names Jerry Langley COO

Parker James March 17, 2013



Austin locksmith franchisor, Mr. Rekey, announced the appointment of Jerry Langley as its new COO. The residential and commercial locksmith service aims to dominate its U.S. market niche.

(Newswire.net -- March 18th, 2013) Austin, TX -- Mr. Rekey Locksmith services named Jerry Langley its new Chief Operating Officer.

Mr. Langley is tasked with expanding the locksmith franchise from its current 14 locations, which includes franchises and company owned operations.

Kenneth Jennings, CEO of Mr. Rekey Locksmith, made the announcement that Langley would assume the leadership role to grow the franchise

throughout the US by targeting cities with populations greater than one million people.

Headquartered 10 miles north of downtown Austin, TX in Pflugerville, Mr. Rekey has been servicing single family property managers, realtors and residential customers for over 15 years offering a flat rate rekeying service called the "Rekey Special®". Mr. Rekey has strong relationships with members of NARPM in all of its current locations and hopes to leverage its reputation with NARPM members to grow its future locations.

Prior to joining Mr. Rekey Locksmith services, Mr. Langley served as the Vice President of Business Services, Vice President of Merger and Acquisitions and Dual Brand Regional Vice President on behalf of two global franchise brands. He has extensive experience in residential real estate, property management, management of field and branch based personnel both domestically and internationally, as well as Operations.

Mr. Rekey is a specialized residential and commercial locksmith service. Homeowners and property managers appreciate the competitive pricing and reliable service Mr. Rekey provides.

The term "rekey" is the process of replacing only the inner workings of a lock and so that it will work with a different key cut. The old key no longer works after a lock has been rekeyed. Rekeying is a cost effective way to change the keys without installing all new locks and hardware.

Mr. Rekey's basic services include:

- Residential rekeying and lock repair "Rekey Special®"
- Property manager locksmith service
- Real estate/foreclosure agent locksmith service
- Commercial property locksmith service
- Master key and key copies
- File cabinet and desk locks
- Residential lock out assistance

The Austin Residential Rekey Special for example is only \$69.99. Mr. Rekey Locksmith Austin offers The Rekey Special® to Austin, Texas and surrounding cities (including Jollyville, Anderson Mill, Pflugerville, Lakeway, Cedar Park, Round Rock, Kyle, Leander, Georgetown, Lockhart, Taylor, San Marcos, and Canyon Lake) for the low price of \$69.99. This package includes a professional locksmith service call, up to 6 keyholes rekeyed, and 4 new key copies.

In addition Mr. Rekey helps property managers comply with the Texas property code, which requires landlords to rekey property locks within 7 days of each tenant turnover date. Turnover date is defined by the date a new tenant

moves in. Landlords must also repair or replace locks when requested or notified by the tenant that the lock is broken, worn, or inoperable. As an Austin locksmith, Mr. Rekey offers low locksmith prices.

For prospective franchisees, Mr. Rekey offers many features and benefits.

All franchises that are worth investigating have certain things in common and Mr. Rekey is no different in that regard by offering:

- An Operating System
- Recognizable Trademarks
- Industry Leading Training
- Ongoing Support and Unlimited Technical Support
- World Class Intranet Interface
- Individual Franchisee Web Site Pages
- Access to Superb Marketing Programs
- Graphics Support

In addition, through an authorized Contract Service Provider Mr. Rekey offers its franchisees:

- Incoming Call Center
- Customer Service Management
- Price Quoting
- Work Order Building
- Job Scheduling
- Job Routing and Assignment
- Job Closing
- Technician Job Support
- Billing and Invoicing
- Collections
- Accounting and Cash Management

According to Mr. Jennings, Mr. Rekey is one of the largest end users of Kwikset locks in the country. Mr. Rekey provides customers a service that is needed at a price that screams great deal!

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Contact Mr. Rekey's Austin, TX Locksmith Service

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http://www.rekey.com/austin/locksmith-austin.html