

# Dan Hollings Free Internet Marketing Courses For Local Businesses

Graham Cardona March 24, 2013



Join D Hollings with other Business-Go-Getters

Running a business is tough enough even when the economy is bubbling along smoothly. But in today's increasingly web-centric world, expecting many time-stretched small business owners to stay on top of their game with all the extra tricks and strategies one needs to continue attracting customers to their business using the internet is, for many, a bridge too far. Dan Hollings, a top 25 international marketing strategist and speaker is aiming to bridge that knowledge gap through a series of internet marketing courses designed for the local business.

(Newswire.net -- March 25, 2013) London, UK -- Brick and mortar businesses are finding it a daily struggle to get enough customers to frequent their business and maintain profitability. And this is the state of affairs not just in the US but in many other western economies.

The U.S Commerce Department recently estimated that 2012 was the third year in a row that online sales growth exceeded 15% in the US, outpacing total retail sales at 4.2%.

Many local business owners are well aware of this constantly growing trend every year that is seeing a systematic erosion of local business' sales and revenues from online competition and internet marketing.

And many local business owners express quiet frustration and exasperation, for on the one hand business owners acknowledge that they should really be positioning their business online in order to attract those customers that use the internet to source local products and services.

However, the problem is that many businesses don't know who to turn to, that they can trust to provide sound advice, that is free of any ulterior motive to sell to you, and who teaches strategies that actually work right now in the real world.

Dan Hollings has helped thousands of business owners and professionals around the world to market their products and services, which means he has a pretty good grasp of what is working, and what isn't, for local businesses.

He also has an impeccable reputation for over-delivering on his training courses. He comes very highly recommended and he has a very impressive list of clients to boot that he has helped over the years, spanning movie hits, to celebrities and small family-run local businesses.

But having worked with so many local businesses, Dan Hollings is acutely aware that many business owners just need a helping hand to make sense of internet marketing and a bit of guidance on the best things that you can be doing to get started and to get fast results. And for those that prefer not to have to do the work themselves, Dan has solutions for that too.

Through a series of online courses known as webinars, Dan Hollings explains in very simple non technical terms what local businesses need to know about internet marketing to make it work for their business.

His style of teaching is different. He has a reputation for using everyday analogies like fishing, where to fish and what

bait to use in order to get the best catch. It's an approach that is very effective in getting non technical people to quickly get a deep understanding of what they need to be doing, no matter what their available budget is since what he teaches can be done without hiring professionals.

To be as helpful as possible Dan Hollings has teamed up with local marketing consultants who have been given permission to make available a set number of free seats for local business owners. So tickets for the course that normally cost \$47.00 on his website, are available from registered consultants free of charge when you use an invite access code.

We are pleased to be able to offer that [Invite Code](#) on this press release. So register right away to avoid disappointment.

If you would like to learn how to get more traffic, more positive reviews and more revenue to your business, sign up today for Dan Hollings next internet marketing course right here. Once registered, you will be able to jump on the next live broadcast and ask questions right from your laptop, desktop computer, iPad and even many smartphones. How great is that!

(Article by [Graham Cardona](#) - Brand & Reputation Marketing Expert)