

Hitman Advertising Creates Infographic for Carpet Cleaning Marketing

John Braun April 01, 2013



Infographic that gives tips on how to get clients with proper carpet cleaning marketing.

(Newswire.net -April 1, 2013) Pensacola, FL- An advertising company that caters to carpet cleaning businesses, has released a new infographic to help companies with their marketing. Hitman Advertising is regularly creating these infographics to help cleaning business owners better understand marketing.

It's easy to start a cleaning business. It requires very little start up cost and normally the licenses are easy to obtain. Because it's so easy, many start up business owners jump into the cleaning business without any prior business experience or training. This makes for a mess in business.

Because a cleaning business is primarily labor, it can be easy to make money. However, getting business is sometimes a challenge, especially for a carpet cleaning business.

John Braun, owner of Hitman Advertising, said, "I know how hard it can be to get new clients for a carpet cleaning business. These infographics were created with the novice marketer in mind. In a very basic format, it walks a cleaning business owner through the basics of what they need to do to improve their marketing."

The particular infographic series that is going on right now is about postcard advertising. The graphic walks the reader through what it takes to mail postcards in a cleaning business. There are a lot of traps and misconceptions when it comes to advertising. This infographic was created to help dispel the miscommunication.

Postcards have been one of the best ways for carpet cleaning businesses to get new clients and bring back old clients. When concentrating on getting a keeping clients, postcards are at the top of the list.

To see the full infographic and explanation visit <http://www.hitmanadvertising.com/blog/infographic-postcards> For more information about Hitman Advertising visit www.Hitmanadvertising.com