

# Flip Flop Wraps a New Concept in Accessorizing Flip Flops

Charleen Ferguson July 05, 2013



Flip Flop Wraps Stylize Your Flip Flops

**Jill Madzo, owner and designer of Flip Flop Wraps, announces an innovative way to stylize flip flops. Change color and style whenever you change your mood or outfit by wrapping and attaching fabric ties around the straps turning one pair into 3 or 4.**

(Newswire.net -- July 5, 2013) Conifer, CO -- [Jill Madzo](#), owner of Flip Flop Wraps, has launched her new concept in accessorizing women's casual footwear, under the name Flip Flop Wraps. When asked how she came to

design the wraps, Madzo said, "I have been in the fashion industry for over 30 years and always noticed how many pairs of flip flops women purchased every year. I realized that if I could find a way to incorporate vibrant colors, favorite patterns and fun prints and made them interchangeable without having to pay \$20 or more per pair for custom flip flops, that I would have something that would fill a need in casual footwear."

Although Madzo lives in Colorado where summer can be short, she admits to purchasing 2 or 3 pairs of flip flops every summer. She added, "Most women pack at least 1 or 2 pairs of flip flops to take with them on vacation, in addition to 2 to 3 other pairs of shoes. With my [Flip Flop Wraps](#) they can pack one pair of flip flops and multiple wraps, which take up next to no room and minimize the pairs of casual shoes they bring along."

The wraps are packaged with 2 or 3 different patterns/colors per pack, of which one wrap set is an ankle tie. Black or white loop tape is included to secure the wraps to your flip flops. Wraps come in 3 sizes to align properly. Ankle ties require no tape.

New fabric choices will be introduced throughout the year that incorporate seasonal colors and favorite patterns. The company's initial launch includes 10 offerings; tropical themes, animal prints, patriotic, baseball, polka dots, and stripes.

###

Flip Flop Wraps

Conifer, CO 80433

Phone: 303-877-2013

web address: [www.flipflopwraps.com](http://www.flipflopwraps.com)