

Hardware & Outdoor Timber Supplies In Melbourne – New Online Store Launch

Lesley Komlos August 18, 2013



Hardware & Outdoor Timber Supplies In Melbourne - Serano Timber

Serano Timber in Dandenong, Melbourne, recently launched their innovative new hardware and outdoor timber supplies store for online purchases.

(Newswire.net -- August 19, 2013) Dandenong, Victoria -- Serano Timber in Dandenong, Melbourne, recently launched their innovative

new hardware and outdoor timber supplies store for online purchases.

After months of careful design and research the new hardware and outdoor timber supplies store has been launched online allowing residents in Melbourne to purchase everything they need for their latest outdoor project without having to leave the comfort of their own home.

Although anyone can purchase items from the [new online hardware and outdoor timber supplies store](#), the team at Serano Timber expect that tradesmen and contractors will be the ones who will get the most use from the store. The reason for this is that often contractors and tradesmen know exactly what they need without having to visit a store in person. This new facility allows them the convenience of being able to order, pay and get delivery of all the items they need without having to leave their jobs to visit the store to select their supplies.

Serano saw a growing need for such an online facility and finally were able to put the new store into place just recently. Already the upswing in sales has been attributed to the convenience of the online hardware and outdoor timber supplies website where users can order supplies for timber decking, flooring, gates and all manner of projects and constructions.

According to Tim Johnson, a local contractor “This online store is great, it means that I can order my supplies, arrange delivery and payment all without having to take time out from any jobs that I have on the go. I’ve already used the site a few times and plan to use it much more in future. It’s great.”

According to staff at Serano Timber, the launch of the new online facility has been smooth and the facility is working well. To access the new store go to <http://vestastore.com.au/seranotimber/>

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