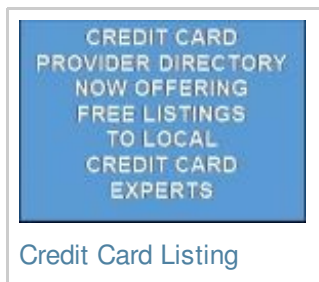


Credit Card Directory Now Offering Free Listings

Bob Frazier September 12, 2013



The Credit Card Provider Directory is now offering free listings to local credit card experts. Businesses search, locate, compare profiles, review referrals and instantly connect with local credit card providers.

(Newswire.net -- September 12, 2013) Palm Beach Gardens, FL -- The Credit Card Provider Directory acts as a connection between businesses searching for qualified, professional credit card representatives in their area and representatives looking for additional clients.

Representatives typically generate leads by cold calling, networking and leads from their corporate office. As for business owners, they typically rely on their bank or associates for Credit Card processor referrals, not always the best approach for finding these important and long term resources.

More importantly, without the directory there is no way for a buyer to immediately find a local Credit Card representative online. With 85% of consumers searching online for local business solutions and with 63% of mobile searches triggering an action within one hour, being immediately available is a must.

"What we have put together is a place for new clients to meet prospective representatives and vice versa," says Bob Frazier, CEO and President of POS Advice and the Credit Card Provider Directory. "Using our directory, representatives can create their own mini-website with their information, referrals, ratings and company logo. The directory provides Credit Card representatives with the ability to maximize their visibility on a 24/7 basis using 21st century marketing" says Frazier.

Credit Card Provider Directory benefits include:

- Prospect visibility 24/7
- Build credibility with customer referrals and ratings
- Connect immediately with local prospects on their schedule

From the directory, prospects search and choose individuals that match their criteria based on up to date information, profiles, referrals and ratings. The prospect's contact information is emailed **immediately** and **directly** to the representative. This lead service bypasses the traditional corporate lead programs that may or may not be forwarded in a timely fashion. The prospect determines who the lead goes to and these leads are not shared or provider to others.

To locate a local Credit Card Provider please [click here](#) and for additional information regarding a free listing in our Credit Card Provider Directory please [click here](#).

Google+

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