

# DTLA Fine Jewelry Now Offering Factory Direct Pricing Via Its New Online Store

Mark Willett November 02, 2013



**USA made diamond and fine jewelry just got a whole lot more affordable with the release of DTLA Fine Jewelry's new online store offering factory direct pricing.**

([Newswire.net](http://www.newswire.net) -- November 2, 2013) Los Angeles, CA -- DTLA Fine Jewelry is proud to announce the opening of its new online store that offers jewelry buyers factory direct prices on an extensive range of beautiful fine and fashion jewelry.

"We have been manufacturing fine jewelry out of our downtown Los Angeles facility for over 20 years" said DTLA's Marketing Manager, Adrineh. "We traditionally sell to retailers & wholesalers but we decided to bring our creations to the public, letting them benefit from not only amazing prices but also by having the opportunity to select from a huge range of designs."

Adrineh went on to explain that customers coming to the new store are presented with an easy-to-use layout that allows them find what they are looking for and then customize features like size and type of metal with a single click.

She also stressed the importance of satisfying the demands of online shoppers. "While we offer what we believe to be the best prices on fine jewelry, we also know that our customers expect and deserve exceptional customer service. We know that buying jewelry, especially items like engagement rings, are a big decision, so we are available 7 days a week to help the customer via the phone, email or through the online chat offered on our website. Not only that, we have done away with extra charges that online shoppers hate and provide free shipping anywhere in USA."

I discovered that customer support during the buying process is not that only customer orientated service DTLA provides. Adrineh explained that after the customer has ordered online they receive regular updates via email letting them know exactly when their items will be shipped and when they will be delivered. Bringing great products, low prices, and first class customer service is what separates DTLA Fine Jewelry from its competitors.

About DTLA Fine Jewelry

DTLA Fine Jewelry makes custom fine jewelry from their Los Angeles based facility, and offers their creations of diamond jewelry, necklaces, earrings, fashion jewelry and sterling silver jewelry from its online store at <http://www.dtlafinejewelry.com>. They provide factory direct pricing, a secure shopping cart, free gift wrapping, free shipping and a range of payment options including Bill Me Later® from Paypal. Please contact Adrineh at 1 (213) 226-5577, chat online or connect via Facebook at <http://www.facebook.com/DTLAFineJewelry>.

**DTLA Fine Jewelry**

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