Christos Margetis Launches Semantic Web Optimization Coaching Series

Christos Margetis November 21, 2013

Christos Margetis, a Greek seasoned semantic web optimization expert today announced the launch of a solution-rich ongoing Semantic Optimization Webinar Series that would help users know the clear white-hat strategies to avoid new upcoming Google filters.

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Christos Margetis, a seasoned Semantic Web Optimization Expert from Greece today announced the launch of a solution-rich ongoing Semantic Optimization Webinar Series that would help users know the clear strategies to avoid new upcoming Google filter. The webinar would also help people know the details on what to stop doing instantly in order to survive the latest updates.

When contacted, Christos said, “I am very excited for this webinar-coaching series. It will be very helpful for all SEO experts. They would be able to know the right tactics to deal with latest Google updates.” He further added, “With the help of webinar series, we aim to help people -business owners & SEOs- get prepared for biggest Google spam filters. The end of traditional SEO for real this time is here and Google’s integration of the semantic web is the end of SEO as we know it. Most SEO companies today are all about first page Google Rankings and this is a huge mistake for them and their clients. You Cannot “Fake-Out” or game the Semantic Web.”

According to the sources, Christos has found a wonderful way to help web content avoid getting into Google Spam filter. He has been following and implementing natural language processing algorithms for many years now. The course for the webinar series include key semantic web players and good organizations and institutions that should be known by learners.

On December 3rd 2013, Christos organizes his first free FREE SEO Website Silo Architecture Coaching with mindmaps and very detailed video presentations. On his Live Online Event Christos Margetis with a special panel of the top-notch semantic web experts, will explain in full blown webinar why Google’s end game scenario is a 100% personalized search engine results page based on your unique and individual interests.

Sources confirmed that a number of organizations are offering the semantic web bandwagon but finding a good one is important. The webinar course would also offer training for Video Plugins, step by step lessons for marking up the products, finding out if products are already entities and getting the products listed in the Semantic Web and using Semantic Mark-Up online business, location and business details to name of a few.

Christos Margetis is an executive for Semantic Web Optimization Expert services. His semantic seo company helps in establishing, managing and maintaining a positive online brand reputation for companies, brand names, managers or board members and any other employee. His digital marketing company provides tactics for digital business, social media business integration and online competitive intelligence to both small and big businesses.
The company also helps in improving online identity by analyzing the baseline. It develops a set of brand identity communications, implements all the aspects of semantic web optimization and marketing along with constantly monitoring and protecting their online reputation.

About Christos Margetis

Christos Margetis is a member of Network Empire and a well trained Seasoned Semantic Web Optimization Specialist. He is also a Search Reputation Management Maven, digital marketing expert as also founder at Social Media ORM Group. He is available for interviews, workshops and seminars upon serious requests only.

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