

20% Holiday Discounts on Online Massage Therapy CE Courses

Scott Baker December 16, 2013



Innovative CE, a National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) and Florida Board of Massage Therapy accredited continuing education provider, is offering a full 20% discount on all online massage CEU course packages for the hol

(Newswire.net – December 15, 2013) St. Petersburg, Florida – Continuing education is pretty much one of the key ingredients to success for any professional or business owner. With industries and business practices constantly evolving, it is rather critical to keep abreast on the latest trends in your field of expertise in order to adapt, survive, and succeed. Unfortunately, the time and money involved often hinder one's decision to continue his learning. The same goes in the field of massage therapy. Massage therapists tend to ignore continuously improving their knowledge in their craft simply because of the hefty investments and time involved.

These were some of the thoughts Stephan Shipe of Innovative CE, a national and state accredited CE provider in massage therapy, told us during a local press conference that announced the launch of his company's holiday discount massage CEU course packages and [free online resource center for massage therapists](#) .

According to Stephan, "Time and money are the 2 major hindrances that many massage therapists often have to overcome when considering enhancing their knowledge in their craft. Most massage therapy CE providers tend to charge a lot of money for their courses and hold those lectures on-site. This means that not only does a massage therapist have to pay for the course, he would have to travel in order to attend the lecture. This equates to more cost and time consumed when they could be out making more money".

"We at Innovative CE offer affordable online massage CEU course packages. We believe that what you need to learn in massage therapy, whether it be to add to your credentials and certifications or to improve your business management and marketing skills, can be learned at home, online, and at reasonable costs", Stephan added.

Stephan's company, Innovative CE, is currently offering massage CEU courses on business management and marketing. These courses help massage therapists understand the intricacies of managing and marketing a massage therapy business both online and offline.

And for the holidays, [they are offering all of their course packages at a 20% discount](#) . "Just use the promo code HOLIDAY when ordering any of our course packages. The promo ends on the 31st of December 2013", Stephen said.

Visit www.innovativemassagece.com or call 866-754-0451 for more information about continuing education courses for massage therapists.

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