

Best Practices for YouTube SEO in 2014

Robert Stone January 31, 2014

The logo features the word "YouTube" in its signature red and white font, followed by "SEO" in a bold, black, sans-serif font.

Ultimate YouTube Ranking Software

YouTube SEO Master Tony Hayes with Mike Taylor and Robert Stone discuss the basics of YouTube Back linking Strategies for 2014. This is a live training via Google hangouts and free to attend.

(Newswire.net -- January 31, 2014) Los Angeles, CA -- Youtube SEO is maturing with new strategies taking the lead for procu8ring best results with ranking Youtube Videos in the search engines. In Today`s Google Hangout we discuss the basics. Beginning strategies for Youtube SEO.

Most importantly always start with quality content not only in the Video but in the description. Be sure to pay attention to the anchor text or keywords you will be refering to.

So Here`s what we will talk about today...

- First Tier Backlinking
- 2nd Tier Backlinking
- Backlinking Your Backlinks
- The Need For Having A Variety Of Linking Strategies!

Over the last 12 months there have been a lot of updates To the Google algorithm which directly affects how content is organized and ranked in the search engines. There were 4 Panda updates, 2 Penguin updates, 2 unknown phantom updates, the Knowledge graph update and Humming bird. All of which have collectively changed the face of SEO today. For one thing backlinking is not of primary importance in todays SEO climate.

Most important ranking factors are listed in order of importance below.

1. Google +1's
2. Facebook shares
3. Backlinks
4. Facebook total
5. Facebook comments
6. Facebook likes
7. Pinterest
8. Tweets

Backlinking is still important however and in order to rank well you cannot do without it. Backlinks are just not as important than they used to be.

We will first be discussing first tier backlinks in some depth and then go on to discussing second tier backlinks and their importance.

Examples of 1st Tier Backlinks

- Sharing Sites
- Web 2.0
- Images
- RSS Directories
- Social Bookmarks
- Articles

- Blogs
- Edu & Gov links (not wiki and not many!)
- High Quality Blog Comments

This is Hangout #4 of the Youtube SEO series. A weekly Hangout on Friday Nights at 9pm Eastern Time.

Here is a direct link for [tonights hangout](#).

Please stop by [Commando Tube Tools](#) where Tony has provided free SEO tools and training which will be very valuable for online video marketers.

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