

Dallas Jeweler: Tip on Cleaning Your Engagement Ring or Wedding Ring

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Money Saving Tip Jewelry Cleaner

If you spend money on expensive jewelry cleaners, this tip is a must-read for you! Dallas jeweler Susan Saffron Jewelry Boutique shares a tip on how to clean your wedding rings, engagement rings and other jewelry cheaply using a product you may already have

(Newswire.net -- March 9, 2014) Dallas, Texas -- Dallas custom jeweler, Susan Saffron of Susan Saffron Jewelry Boutique, shares her secret to getting

wedding rings, engagement rings and other fine jewelry clean using a household product you may already have in your home.

When it comes to saving money, let's face it, we all could use to save a few bucks. We visited Susan Saffron Jewelry in Dallas, Texas and spoke with owner Susan Saffron. Susan explained, "The jewelry cleaners on the market are fine products and will clean your wedding and engagement rings and all your other jewelry well. However, the cost more than you need to spend." OK Susan, you have my attention, I like saving money! So what is the secret sauce?

"Mr. Clean." Susan told us. "It uses essentially the same ingredients and does the exact same job at a fraction of the cost. The jewelry will look as good as if you used a commercial cleaner." So why do many people purchase these expensive products? Susan explained further that most consumers simply have no idea what the ingredients are, so they are afraid to try something in fear of ruining their fine jewelry. And apparently, most jewelers do not want folks to know you can pick up a bottle of Mr. Clean for under five bucks and it will last you a lifetime! Saffron swears by the product and has been in the jewelry business for over 25 years.

But alas, we had to try out this new tip before we could share it with the world. So we set out to perform an experiment. We picked up a bottle of Mr. Clean for \$3.98 and a jar of jewelry cleaner from Susan Saffron in Dallas for \$12.95. We then used my wedding ring and engagement ring for our test, since they would be comparatively the same level of "dirty." We submerged one into each of the solvents for five minutes. After soaking, we rinsed them off and dried them, then placed them back together and compared the results. What did we see? Our rings were sparkly clean and both looked exactly the same. We could not tell which one was in either solvent, thereby confirming Saffron's cleaning tip to be a winner.

In a follow-up phone interview, we asked Saffron if there was any other solvent that could do a better job. She told us, "Other than professional cleaning using ultrasonic cleaners, which use sound waves to essentially shake the dirt loose, there are no better cleaners than those on the market, including Mr. Clean." So we went back to Saffron's to get our jewelry cleaned professionally, to see the difference. After spending about ten minutes with a jeweler, my rings came back looking amazing. Hands down, this was worth the drive in. My wedding set looked brand new and sparkled like I had not seen it in years. We asked Susan to explain why it was so dramatically different, "There are a lot of crevices in jewelry, especially in wedding and engagement rings. The professional cleaners and our jewelers use methods that get every spec of dirt out to make jewelry look its best."

And it certainly does. Saffron also went on to explain that another great reason to visit your jeweler on a regular basis is to have fine jewelry inspected on a regular basis, to ensure your settings are not compromised in any way and to look for any hairline cracks or damage that can occur from normal usage. This will help protect your investment by ensuring the expensive stones are not lost. Saffron recommended visiting your jeweler about twice a year, which she also explained should be a free service. Saffron never charges her customers for cleanings. Susan Saffron Jewelry Boutique can be found online at www.saffronjewelry.com and have been in business for over 25 years.

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