

Lapels Dry Cleaning coming to Jacksonville

Steven Dubin March 11, 2014



Mike and Carla Lane

Lapels Dry Cleaning recently announced a five-store development agreement with Mike and Carla Lane to bring the Future of Dry Cleaning to the greater Jacksonville area.

(Newsire.net -- March 11, 2014) Hanover, MA --Lapels Dry Cleaning, an innovative, environmentally friendly dry cleaning company headquartered in Hanover, Massachusetts, recently announced a five-store development agreement with Mike and Carla Lane to bring the Future of Dry Cleaning to the greater Jacksonville area. The first two stores are slated to open later this year.

“We’re extremely excited about opening in Jacksonville as it represents Lapels Dry Cleaning’s first location in Florida,” said Lane, an executive in the bottling industry and Fleming Island resident. “Lapels, with its green initiative, truly represents the future of dry cleaning and we think the response from people in Jacksonville will be tremendous.”

Lapels has pioneered its eco-friendly dry cleaning experience for the past dozen years. Most recently, Lapels signed a partnership agreement with GreenEarth®, the dry cleaning industry’s only non-toxic cleaning alternative for its newer locations. Using these kinds of solutions and the latest technology in equipment, Lapels is one of the few dry cleaners able to boast that there is no hazardous waste in their process. Their environmentally-friendly cleaning process has no odor and is gentler on clothes, thus lengthening the life of clothes.

Lapels Dry Cleaning also sets itself apart with its customer service. Lapels customers are greeted to a warm and inviting reception area, with friendly customer service representatives, and alteration services.

Lapels offers its customers Automatic Rewards earning them credit towards free dry cleaning for every dollar they spend, Loyalty Programs, a VIP Program which eliminates the need to wait in line, the use of a 24 Hour Drop Off Service and FREE Home Delivery to all its customers. Same day service is also available with pick-up after 5 pm.

“We’re delighted to sign this agreement with Mark and Carla as it means more than bringing an environmentally friendlier way to dry clean clothes to the area. It also means jobs,” said Kevin Dubois, CEO of Lapels Dry Cleaning. We expect to add a total of almost 50 jobs to the greater Jacksonville area as we build our Hub & Spokes network.

For complete information on Lapels Dry Cleaning, please visit www.mylapels.com.

Source: <http://www.newsire.net/newsroom/pr/00080656-lapels-dry-cleaning-coming-to-jacksonville.html>