

BOLDER Band Headband featured in workout video

Joelle Beckett April 09, 2014



Kelli in her Bolder Band Headband

FitnessBlender's Kelli Segars is rockin' the Purple Paisley **BOLDER Band** headband in their newest workout video because she knows she can focus on The Burn and not the sweat burning her eyes. **BOLDER Band** is innovative & is made of moisture-wicking fabric.

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One of the biggest online exercise sites is featuring **BOLDER Bands** in their latest release. The **BOLDER Band** is part of the workout apparel in the newest offering from FitnessBlender.com workout video "Butt and Thigh Workout" <http://www.youtube.com/watch?v=jlpElxbyFk&feature=youtu.be>. More than 105 million people have viewed the site.

FitnessBlender co-owner Kelli is rockin' the Purple Paisley **BOLDER Band headband** in their newest offering because she knows she can focus on The Burn and not the sweat burning her eyes. **BOLDER Band's** innovative moisture-wicking fabric channels perspiration down the sides, preventing buildup in the fashionable prints and colors. This versatile, non-slip, stretch-fit design is comfortable in both warm and cold weather.

BOLDER Band is versatile enough for the gym or stylish enough for this season's trends. The headbands come in sizes to fit most adults and are also available in a youth size.

At the core of this burgeoning Colorado-based fitness empire is creator and owner **Amy Crouse** who created **BOLDER Band** in her home because she couldn't find a high-quality product that would keep her hair and sweat out of her eyes while working out.

This mother of three then started making the bands for her friends until the demand was too just much. At the end of 2013, **BOLDER Band** and www.bbolder.com was born and hasn't stopped ever since with 30% month-to-month growth.

Amy is more than just a talented accessory designer; her true passion lies in coming along side women to help them to be **BOLDER** and realize and achieve their dreams.

Band together and be **BOLD** about knowing who you really are and who you want to be! Join our community at www.facebook.com/BolderBand.

For more information, contact Joelle Beckett at 714-984-5094 or press@bbolder.com.

Bolder Band Headbands

113 Latigo Lane, Suite A
Canon City, Colorado 81212

714-984-5094

Press@BBolder.com

<http://BBolder.com>

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