

# The Institute for Human Potential Presents at The ASTD Event in Washington, D.C.

Glen Rothquel May 02, 2014



The Institute for Human Potential

**The American Society for Training & Development Conference in Washington D.C from May 4th -7th, 2014 is expected to host more than 9,000 professionals keen to share best practices and insights into current and future industry trends.**

([Newswire.net](http://Newswire.net) -- May 1, 2014) Crows Nest, NSW -- Lisa Rubinstein, CEO of the Institute for Human Potential and 7<sup>th</sup> Dan Black Belt Taekwonjitsu Master Paul Mracek are presenting an hour long, experiential workshop: "Neuroscience and Martial Arts: Learning that Drives Performance" where they reveal what emotions cost business, why human beings are delusional and how to bring martial arts to

work.

Before their talk starts, Mracek a business consultant from Australia will play the Didgeridoo for the audience; a 5 ft long wooden tube hollowed out by termites in the thin trunk of a eucalypt tree.

About 1,500 years ago Indigenous Australians of northern Australia created the Didgeridoo, a wind instrument that plays only one note, yet is capable of a spectacular range of different sounds, and the rhythmic variation of these sounds is its chief musical attraction.

**Paul Mracek** says: "The Neuroscience and Martial Arts presentation is about bringing the Western paradigm with Neuroscience and Eastern philosophy from Martial Arts together to create a unique approach that provides understanding of the role energy plays in communication, relationships and ultimately performance. Joining the two together brings a balanced approach to creating the conditions to break bias and build ready to learn performance cultures that drive human transformation. The models that have been created provide a map of perceptions, behaviours and readiness to learn that unravels the logic behind performance."

According to the [American Society for Training & Development](http://American Society for Training & Development) website: "The ASTD 2014 International Conference & Exposition brings the training and development industry to life. Each aspect of the industry is covered for every level of practitioner, from CEO to specialist, and from dean to student. You'll learn from world-renowned thought leaders, and industry luminaries. ASTD 2014 will provide the tools and resources necessary to move you and your organization forward."

The ASTD conference is said to be the largest conference in its field with top-rated educational sessions and many world-renowned speakers, including Arianna Huffington and General Stan McChrystal.

The conference hosts a world class expo and offers participants the opportunity to network with like-minded peers as well as providing a forum for delegates to benchmark their practices against industry leaders.

The conference will be held at the:

Walter E. Washington Convention Center  
801 Mt. Vernon Place NW  
Washington, D.C.

To find out more about Lisa Rubinstein, Paul Mracek and how neuroscience and martial arts can help bring out the best in people visit: [www.thehpinstitute.com](http://www.thehpinstitute.com)

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