

Luxury Custom Home Builder Launches Website

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Luxury Custom Homes and Custom Lots

Starwood Custom Homes of Gilbert, Arizona, unveils a newly designed website. The new website of this luxury custom home builder provides clients the ability to search for over 100 exclusively available custom home lots and to preview available custom homes

([Newswire.net](#) -- May 24, 2014) Mesa, AZ --Starwood Custom Homes, an Arizona custom home builder located in Gilbert recently unveiled a

redesigned website featuring an easy to navigate, interactive format. The enhanced website draws upon the company's years of experience as a premiere builder of custom luxury homes. The new website reflects the company's commitment to making the home buying experience a pleasant one.

Visitors can read about the unique [10-step home buying](#) process developed by Starwood Custom Homes. The step-by-step process guides buyers from excavation to taking possession of their new, custom built home designed to reflect the personal style of each buyer. Color photographs of building sites and homes under construction in Phoenix, Scottsdale, Gilbert and other locations throughout Arizona allow buyers to explore their luxury home options before meeting with the custom home builder.

"We wanted the content of our website to express our company's unwavering commitment to craftsmanship, architectural detail and creative use of space," according to Starwood president, Jacob D. Simonton. "I believe that every custom home we build should showcase the personal style of the homeowner, so our website design had to [showcase](#) the personal style of our company."

This luxury custom home builder has built a network of contractors and artisans to help it deliver a finished product that reflects the personality and lifestyle of the homeowner. Reflective of management's commitment to offering customers the latest innovations in design and technology, the Starwood website features high-tech products that can turn a new home into an automated, energy efficient technology show case.

Founded by the Simonton family, home builders in the Valley since 1979, Starwood Custom Homes features a management team with more than 100 years of combined home building experience. Starwood also offers a selection of pre-priced custom home floor plans as a convenient complement to its custom designed luxury homes. Learn more about Starwood by [clicking here](#).

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