

# Pop-A-Lock Locksmiths of Chandler Teams Up With Local Business Rockstar

E-Rock Christopher March 27, 2015



Pop-A-Lock Locksmiths of Chandler

**Pop-A-Lock Locksmiths franchise launches marketing campaign for Chandler AZ residents, who require various locksmith services. They team up with Local Business Rockstar, online marketing experts**

([Newswire.net](#) -- March 27, 2015) Chandler, AZ -- The newly opened Pop-A-Lock Locksmiths franchise in Chandler AZ launches latest marketing campaign to further promote its business. Pop-A-Lock Locksmiths of Chandler teams up with Local Business Rockstar, an online company for advertising, to ensure the campaign's success.

In an industry prone to locksmith scams, there remains ONE locksmith company you can count on. Pop-A-Lock Locksmiths of Chandler has developed a reputation for satisfying the needs of their clients through affordable prices, professional services, and highly trained staff.

At present, Pop-A-Lock is considered the [nation's largest group of locksmiths](#) with more than 4,500 locations in the United States, Canada, and Australia. They are starting to expand their reach online, with the help of a well-known Internet marketing expert.

By teaming up with [Local Business Rockstar](#), Pop-A-Lock Locksmiths of Chandler aims to promote themselves online, as well as meet the needs of Chandler citizens. The Internet marketing company is known to help small-business owners promote themselves across the web, through various online outlets.

When asked about the partnership, Pop-A-Lock Locksmiths of Chandler franchise owner Nick Luekenga said *"We noticed that more and more of our customers were searching for us online. We wanted to create a campaign that better connects to them."*

As part of their online campaign, Pop-A-Lock Locksmiths of Chandler introduces a special app, which can be downloaded from the Internet. The company said that its main purpose is to fight back locksmith scams, by helping customers identify certified Pop-A-Lock technicians.

Technicians of Pop-A-Lock Locksmiths of Chandler are all trained in state-of-the-art training facilities, and remain updated with the latest technology. They also use the most effective equipment and tools, so customers receive high-quality services in a quick, and professional way.

*Pop-A-Lock Locksmiths of Chandler specializes in locksmith services such as:*

- Lock re-keying and repair
- Commercial and residential
- Car locks

- Roadside assistance
- Safes repair
- Keycard systems

Home to the most reliable locksmith, [Pop-A-Lock Locksmiths of Chandler](#) emphasizes that it's important to choose a company you can trust when it comes to lock issues. Since safety and security is their top priority, their employees are required to work in uniforms, and use logo-wrapped vans. That way they can be clearly identified at all times.

Pop-A-Lock Locksmiths was founded by former law enforcement officers, who recognized the need for a car locksmith in every community. Now, the company has grown to become a go-to, 24/7 solution for various lock-related concerns.

With Local Business Rockstar by their side – to manage their mobile and video marketing, as well as SEO (search engine optimization) – Pop-A-Lock Locksmiths of Chandler is more than ready for their online customer base. They invite everyone to contact them anytime with questions or concerns.

For more information, please visit the website at [www.popalock.com](http://www.popalock.com). You can also download the Pop-A-Lock app from the App Store, which can provide instant access to security services directly from your phone or mobile device.

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## **Pop-A-Lock Locksmiths of Chandler**

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[http://www.popalock.com/franchise/chandler\\_az\\_locksmith.php](http://www.popalock.com/franchise/chandler_az_locksmith.php)

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