

Pop-A-Lock Locksmiths of Scottsdale Launches New Marketing Campaign

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Pop-A-Lock Locksmiths of Scottsdale

Pop-A-Lock Locksmiths of Scottsdale launches new marketing campaign to highlight services and better connect with customers.

(Newswire.net -- March 27th, 2015) SCOTTSDALE, AZ -- Pop-A-Lock Locksmiths of Scottsdale launches its new "Local SEO Rockstar" campaign. Pop-A-Lock Locksmiths of Scottsdale teams up with Local Business Rockstar, an online marketing company, to make the campaign a huge success.

In an industry with less than honest workers, there remains ONE trusted locksmith franchise. Pop-A-Lock Locksmiths of Scottsdale has the reputation for satisfying customer needs with professional service and affordable prices.

By partnering with [Local Business Rockstar](#), the [trusted locksmith company](#) aims to enhance its online presence using search engine optimization to meet the needs of residents in Scottsdale, Arizona.

When asked about the new campaign, Pop-A-Lock Locksmiths of Scottsdale franchise owner Laura Bartlett said *"Pop-A-Lock Locksmiths of Scottsdale is committed to providing fast, professional services. We are excited about being able to better market our services, and to connect to our customers."*

Pop-A-Lock Locksmiths of Scottsdale technicians are all trained in state-of-the-art training facilities, and remain updated with the latest trends in locksmith technology. Moreover, they use the most advanced, efficient equipment, so customers receive high-quality, professional services.

The company offers a full range of services, which includes:

- Residential locksmith
- Locks change and repair
- Commercial locksmith
- Car locksmith
- Roadside assistance
- Emergency Door Unlocking
- Discounts to active and veteran military persons
- PAL Saves Kids program

When it comes to locksmithing concerns, Bartlett pointed out that it's crucial to use a trusted locksmith company. Safety and security should be a top priority. Employees of the company should work in uniforms and have logo-wrapped vans. This way, they are clearly identifiable.

[Pop-A-Lock Locksmiths of Scottsdale](#) use proprietary methods to render the fastest and most dependable car unlocking service. They can also cut keys for various types of vehicles or door locks.

"You can rely on our team of certified professionals to be reliable, efficient and able to handle any locksmithing job in a timely manner," Bartlett added. *"We encourage everyone to contact us anytime with questions or concerns."*

The Pop-A-Lock Locksmiths franchise was established by former law enforcement officers, who recognized the need for a car locksmith in their community. Now, the company has become the nation's largest group of professional, trusted locksmiths. Serving more than 8,500 communities throughout the United States, Canada, and Australia, Pop-A-Lock Locksmiths delivers 24/7 services to both businesses and individuals.

For more information, please visit the website at www.popalock.com. The free Pop-A-Lock Customer Connect APP, which is designed to ensure customer safety, is now available on Google Play for Androids and the Apple Store for iPhone users. For a map of our Scottsdale Location, please visit: [Map of Scottsdale Locksmiths](#)

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About Pop-A-Lock Locksmiths of Scottsdale

Our services cover everything from lock picking and repair, installation, key cutting and much more! Pop-A-Lock Scottsdale has a reputation of fulfilling the needs of our customers in a quick and professional manner. We can help you open doors, literally! With years of service and experience, our company is home to the nation's trusted locksmiths. We offer specialized services for residential areas, commercial establishments and vehicles. Our certified technicians know how to use the latest and most effective tools for various lock troubles. Our company pioneered the free community service dedicated to saving children who are accidentally locked in vehicles. In case of emergencies, when a child is inadvertently locked inside a vehicle, you must call 911 then, your local Pop-A-Lock. We accept automotive key cutting even without the special codes and transponders at affordable prices. With our 24-hour-a-day service, Pop-A-Lock Scottsdale will be there to provide you with the best service in town!

Pop-A-Lock Locksmiths of Scottsdale

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http://www.popalock.com/franchise/scottsdale_az_locksmith.php

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