

Vemma Products Win 6 Graphic Design Awards

Shawn Chastain October 14, 2014



Vemma Renew Wins Graphic Design Award

Vemma® Nutrition Company was presented with six graphic design awards in the areas of packaging, print and digital projects by Graphic Design USA (GDUSA). The American Graphic Design Awards honors outstanding work of all types of media.



(Newswire.net -- October 14, 2014) Tempe, AZ -- Vemma® Nutrition Company was presented with six graphic design awards in the areas of packaging, print and digital projects by Graphic Design USA (GDUSA). The American Graphic Design Awards honors

outstanding work of all types of media — from print collateral to digital, and beyond. This year, 8,000 entries came from design firms, ad agencies, non-profits, corporations, and more. Of those entries, 15 percent were awarded a Certificate of Excellence. The reputable news magazine has been in business since 1963.

“The Vemma brand is always evolving, and it’s important that the design of our products and materials keeps pace with its evolution. We are honored that GDUSA has selected several of our recent designs for this prestigious award,” said Vemma EVP of Marketing and Brand Development, Mark Patterson.

Certificates were presented for:

- Vemma Renew™ packaging design
- Verve ParTea® packaging design
- Verve ReMIX™ packaging design
- “This is Vemma” magazine design
- “You’re Gonna Love This” consumer brochure
- Vemma nutritional equivalent infographic

Vemma has been awarded 12 Certificates of Excellence in the American Graphic Design Awards since 2012.

At the core of all Vemma products is the highly bioavailable nutritional formula containing 12 full-spectrum vitamins, minerals, wild-crafted [mangosteen superfruit](#), organic aloe vera and organic decaffeinated green tea, providing the ultimate foundation for today’s active lifestyles.

The company has garnered awards in business, marketing, creativity and community outreach efforts from:

â–ª American Business Awards
â–ª Marcom Awards
â–ª The Communicator Awards
â–ª AMA Spectrum Awards
â–ª Davey Awards
â–ª Videographer Awards
â–ª W3 Awards
â–ª ACE Awards

About Vemma

Founded in 2004 by BK Boreyko and his two sisters, Karen and Lauren, Vemma Nutrition Company enjoyed \$100+ million growth last year as one of the premier industry leaders specializing in premium liquid nutrition. Every month, thousands of new customers experience the positive difference of the clinically studied Vemma Formula. The Vemma brands include the clinically studied Verve® healthy energy drink and Vemma Bod-e®, a weight loss line. Vemma is headquartered in Tempe, Arizona, and distributes its products through global affiliate marketing. For more information, please visit Vemma.com.

Vemma Nutrition Company

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