

Dream Limousines Adds New Escalade to Fleet

David Mocerri November 19, 2014



Detroit-based Dream Limousines is expanding its fleet by adding a new, 20-passenger Cadillac Escalade.

(Newswire.net -- November 19, 2014) Shelby Township, MI -- Dream Limousines, a Detroit-based luxury transportation company, has recently announced that it will be adding a new 2015 Cadillac Escalade limo to its fleet. The upcoming 2015 model represents the first real change in the Cadillac Escalade body style since 2007. As such, it represents a

new direction for the line.

Dream Limousines will be the first Detroit-area limousine company to field a 2015 Cadillac Escalade. The company will showcase this vehicle as an example of its dedication to client service. The fact that the limousine is a Cadillac product offers additional symbolic value, as Cadillac Motors is closely associated with Detroit.



The vehicle itself can fit as many as 20 passengers, and boasts a number of high-end amenities. These include a luxurious interior and state-of-the-art electronics.

A Growing Fleet

Currently, Dream Limousines maintains a fleet of 18 vehicles, of which four are stretch SUVs. Stretch SUVs have greater carrying capacity than do stretch sedans. By using these, Dream Limousines can cater to larger groups.

There are many different occasions that call for luxury transportation services. They are often used for weddings, which have become increasingly lavish affairs in recent years. Larger vehicles like stretch SUVs and coach buses are needed in order to transport all of the guests. Other occasions, such as proms and corporate retreats, can also have extensive guest lists.

By purchasing an additional Cadillac Escalade, Dream Limousines plans to meet this rising demand.

An Emphasis on Luxury

The goal of a limousine company is to ensure that its guests enjoy their time on-board. It is for this reason that [limousines](#) are expected to include a bar area, advanced audio and video suites, and luxurious furnishings, among other amenities.

[Dream Limousines](#) intends for the new Escalade to match the standards of existing vehicles in its fleet. It is important that clients know what to expect. The new vehicle will both provide quality luxury transportation and further build Dream Limousines' brand identity.

Transportation in Detroit

As the home of the Motown Sound and host to numerous sports teams, Detroit is a city with a prominent place in popular culture. There are numerous events, both musical and athletic, that can draw tremendous crowds.

This presents a useful opportunity to companies like Dream Limousines. By fielding enough vehicles, they will better be able to transport fans to major events. Such capacity is particularly important when it comes to sports, as games can draw very large audiences.

Service for More Guests

Dream Limousines has seen its reputation grow in recent years. The company has won first place in the Detroit A-List for wedding limousine services.

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