

Lapels Dry Cleaning of Boston Seaport to Hold Grand Opening on December 6

Steven Dubin November 20, 2014



Lapels Dry Cleaning of Boston Seaport

Lapels Dry Cleaning, an innovative, environmentally friendly dry cleaning company headquartered in Hanover, Massachusetts, will hold a grand opening at its newest location in Boston's Seaport District at 415 D Street in South Boston on December 6.

(Newswire.net -- November 20, 2014) Hanover, MA -- Lapels Dry Cleaning, an innovative, environmentally friendly dry cleaning company headquartered in Hanover, Massachusetts, will hold a grand opening at its newest location

in Boston's Seaport District at 415 D Street in South Boston on December 6. The hours for the grand opening will be Saturday from 11am to 4pm.

To celebrate its grand opening, Lapels Dry Cleaning of Boston Seaport will offer free dry cleaning on one garment (shirt, blouse, pants, skirt) if dropped off on Saturday, December 6. Lapels Dry Cleaning of Boston Seaport will also take 30 percent off all dry cleaning with a special coupon, which customers will receive by mail or at the grand opening.

"Lapels is new to the Seaport District. With our grand opening, we want to really make a splash in our new neighborhood," said owner, Scott Goddess. "We're hoping these special offers will start a long-term relationship with the people who live and work in the Seaport District."

In addition, Lapels Dry Cleaning of Boston Seaport will be signing up customers for its VIP Rewards Program. This program enables customers to earn credit towards free dry cleaning for every dollar spent. Everyone who signs up will be entered into a grand opening drawing with a chance to win \$300 in free dry cleaning. The winner will be drawn at 4pm at the grand opening.

Refreshments will be available for everyone throughout the grand opening and Goddess and his team of associates will be on hand to meet and greet customers.

Lapels has pioneered its eco-friendly dry cleaning experience for the past dozen years. Earlier this year, Lapels signed a partnership agreement with GreenEarth®, the dry cleaning industry's only non-toxic cleaning alternative for its newer locations. Using these kinds of solutions and the latest technology in equipment, Lapels is one of the few dry cleaners able to boast that there is no hazardous waste in their process. Their environmentally-friendly cleaning process has no odor and is gentler on clothes, thus lengthening the life of clothes.

Lapels Dry Cleaning also sets itself apart with its customer service. Lapels customers are greeted to a warm and inviting reception area, with friendly customer service representatives, and alteration services.

Lapels offers Loyalty Programs, a VIP Program which eliminates the need to wait in line, the use of a 24 Hour Drop Off Service and FREE Home Delivery to all its customers. Same day service is also available with pick-up after 5 pm.

Hours for Lapels Dry Cleaning of Boston Seaport are Monday through Friday, 7 am to 7 pm; Saturday 8 am to 5 pm; and Sunday, 12pm to 3 pm.

For complete information on Lapels Dry Cleaning, please visit www.mylapels.com.

About Lapels Dry Cleaning

Lapels Dry Cleaning – Environmentally Friendly Cleaners Each Lapels Dry Cleaning store offers a full slate of services, including: same-day dry cleaning; shirt service; tailoring; shoe repair; wedding gown preservation; suede and leather processing; box storage and fur storage. Lapels Dry Cleaning has stores in Arizona (Gilbert, Chandler, Scottsdale), California (Poway), Colorado (Littleton), Connecticut (Cromwell), Florida (Fleming Island, Orange Park), Louisiana (Monroe, West Monroe, Delhi, Rayville, Winnsboro), Massachusetts (Abington, Allston, Bedford, Boston, Brighton,

Cambridge, Cohasset, Dedham, Easton, Framingham, Franklin, Hanover, Hingham, Marshfield, Natick, Needham, Newtonville, Norton, Quincy, Walpole, Westford, Westwood and Wilmington), Mississippi (New Albany), Missouri (Wildwood), New Jersey (Brick, Freehold and Verona), Ohio (Liberty Township), Oklahoma (Oklahoma City), Pennsylvania (Bloomsburg), Rhode Island (Lincoln); South Carolina (Myrtle Beach, Pawleys Island, Surfside Beach); Texas (Austin, Bee Cave, Brownsville, Cedar Park). Additional locations are coming soon to Jacksonville, FL, Tampa, FL, Yuma, AZ, Fulton, MS and Oxford, MS. Lapels Dry Cleaning has been ranked in Entrepreneur's 26th Annual "Franchise 500" as well as Entrepreneur's "Top 50 New Franchises," identifying Lapels Dry Cleaning as one of today's top franchise opportunities. Entrepreneur's "Franchise 500" is the best and most comprehensive rating of franchises in the world and is based on objective, quantifiable measures of a franchise operation. Lapels Dry Cleaning corporate offices are located at 962 Washington Street, Hanover, MA 02339. To learn more about franchise opportunities with Lapels Dry Cleaning, call toll free (866) 695-2735 or email sales@lapelsdrycleaning.com. Additional information and up-to-date company news can also be found on the company's Web site, www.lapelsdrycleaning.com.

Lapels Dry Cleaning

962 Washington Street

Hanover, MA United States 02339

866-695-2735

sales@lapelsdrycleaning.com

<http://www.lapelsdrycleaning.com>

Source: <http://newswire.net/newsroom/pr/00086166-drycleaningfranchise.html>