

# Recent Tests Disclose The Two Best Ways To Quickly Chill Beer

M Marketing December 09, 2014



**After testing a variety of different methods to quickly chill warm beer, two methods have been revealed as the quickest and most reliable.**

([Newswire.net](http://Newswire.net) -- December 9, 2014) New York, NY -- Through a series of testing a variety of different methods on how to quickly chill warm beer, there has been two methods that have come out as the "winners". One method requires salt, water and ice. The second method is with the use of a unique beer chiller stick from the company, "Cool One" found on Amazon.com.

The holidays are quickly approaching and for many that means hosting holiday parties. When hosting parties, drinks are always involved and beer is usually one of the options available. But, if the beer is warm, that will create a problem.

Beer is supposed to be served chilled, and unfortunately, it cannot be poured into a glass and just add ice, that is just not how it works. So, a problem has now just presented itself on how to quickly chill the beer without diluting it with ice cubes.

A series of tests were conducted and the two methods that had the best results are revealed below.

## 1 - Salt, Water and Ice

At many parties, it is common to see tubs of ice filled with beer bottles. Although this is generally a good way to keep beer cold, an even better way is to fill the cooler with not just ice, but salt and water as well. The salt actually lowers the freezing point of the water.

Although this method does in fact chill the beer quickly, one drawback is that when the freezing point is lowered with the use of the salt, the ice will melt fast and the temperature will quickly rise. This means that the water in the tub will need to be drained on a regular basis as well as ice being added regularly as well.

## 2- Beer Bottle Cooler

Using a [beer bottle cooler is the easiest and most convenient method](#) to quickly chill beer. The beer bottle cooler, comes in the form of a beer chilling stick and should be put in the freezer for about 45 minutes prior to use, then simply drop it into the warm beer. Almost instantly the beer begins to chill. With this method, there is no need to deal with ice, water or salt or have to deal with draining water and maintaining a certain temperature.

As a result of the testing, although both methods resulted in quickly chilling a warm beer, the beer chiller stick was voted as the most convenient method and most likely to be implemented.

"Wow, talk about a cool concept! Love this beer bottle cooler. Takes a warm beer to a cool beer in no time - really quick and easy." said Mike, one of the testers.

"Warm beer is one of the worst things that can happen to beer! We wanted to make sure we not only solved the problem of warm beer, but we also wanted to save beer drinkers time. The beer chiller stick works in a matter of minutes versus hours cooling beer in the fridge" said Linoy, a representative of Cool One.

## **About Cool One**

Cool One is an innovative company that strives to bring high quality, fun and useful products to the market. Their first product, Beer Chiller Stick, has received rave reviews from customers on Amazon.com.

## **Cool One**

*Cool One*

*New York, NY United States 10001*

+972528082836

[leenoize@gmail.com](mailto:leenoize@gmail.com)

<http://coolonechiller.com>

Source: <http://newswire.net/newsroom/pr/00086442-beer-bottle-cooler.html>