Fort Lauderdale PPC Agency Offers New Service

Dustin Miller December 26, 2014

PPC Professionals

Pay-Per-Click Agency, PPC Professionals, now offers new PPC services and advanced PPC management strategies for advertising managers and business owners.

(Newswire.net -- December 26, 2014) Fort Lauderdale, FL -- PPC Professionals, a Fort Lauderdale, FL Pay-Per-Click (PPC) Agency, announces new PPC management services for its clients. The new pay-per-click services have been created due to changes in the PPC industry as well as experience with past and current accounts. Some of the new pay-per-click management services offered are mobile-targeted campaigns, Google Shopping Campaigns, managed placements for Google Display Network, importing from AdWords to Bing Ads, optimizing low search volume campaigns, conversion rate optimization, advanced conversion tracking setup and Facebook Advertising.

The new pay-per-click management services are designed to produce the most conversions at the lowest cost-per-acquisition. Basic PPC tactics are utilized as the base for more advanced strategies that are producing phenomenal results. Current clients report a reduction in cost per acquisition up to 60% in various industries. PPC Professionals offers a PPC Account Structure Case Study for an explanation of how this can be achieved.

In addition to being a full-service PPC Agency, PPC Professionals releases a weekly podcast called *PPC Playbook* for both new and seasoned pay-per-click managers to help expand and improve their existing skill set. Maria Perilli, VP of Marketing and podcast host, said, “Paid search isn’t an innately entertaining subject, but I can guarantee *PPC Playbook* will have you scoring big-budget wins and have you laughing at our weekly fun facts.”

PPC Professionals is dedicated to its clients’ success and is offering a free PPC Audit for any one PPC account during the whole month of January 2015. Contact Maria Perilli directly at (954) 606-5359 for more information.

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