

Mr. Chem Dry Attends Convention in Las Vegas

Daryl Olsen March 16, 2015



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(Newswire.net -- March 16, 2015) Centerville, Utah -- "In it to Win it" The convention started Monday, January 26, 2015 and ran thru January 28, 2015. Joe Theismann was the first speaker on

Tuesday. He spoke of how important it is to be a part of a winning team. Being successful requires the whole team. I have had the opportunity to be part of some very special things, and one of the lessons I learned along the way is that you never accomplish anything significant by yourself," Theismann said. "Being part of a team matters." Chem Dry is a "world champion and it's the "sharing and working together that's what makes you special" as a franchise network.

They focused on five main pillars that will fuel their growth and success. **Innovation** - By launching new products and reformulating and improving current products. This is to ensure that they have the best products. **Branding & Local Marketing** - They want to improve and develop new tools to aggressively market and win new jobs. **Health of the Network** - Commitment of measuring the growth and ensuring quality across the network. **Growth & Profitability** - Maximizing upsells and cross sells. Area Rugs and [Water Damage](#) and Tile & Stone Care. **Customer Service** - They emphasized the importance of communication with customers and how to improve their interactions with them. "There is only one boss, the customer, and they can fire everybody in the company ... from the Chairman on down ... simply by spending their money somewhere else."

Chem Dry provides carpet and upholstery cleaning services to residential and commercial customers in the United States and internationally. Its services include carpet cleaning, area and oriental rugs cleaning, upholstery cleaning, specialty spot removal, pet urine odor removal, leather cleaning and restoration, water damage cleanup and restoration, and green cleaning, as well as tile, grout, and stone cleaning.

About Mr. Chem-Dry

Chem Dry's hot carbonation extraction process has been awarded the Carpet & Rug Institute's Seal of Approval, proving Chem Dry's dedication to quality products. For more information or to schedule an appointment please visit our website at www.mrkd.com or call us at (801) 298-8125.

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Source: <http://newswire.net/newsroom/pr/00087891-mr-chem-dry-attends-convention-in-las-vegas.html>