

Lapels Franchisee Acquires Hawthorne's™ Cleaners in LA

Steven Dubin April 10, 2015



Tap Parker

Lapels Dry Cleaning recently added 3 new locations in Louisiana--Delhi, Rayville and Winnsboro. The three locations were formerly Hawthorne Cleaners.

(Newswire.net -- April 10, 2015) Hanover, MA -- Lapels Dry Cleaning recently announced the addition of three new Lapels Dry Cleaning locations in the state of Louisiana in the communities of Delhi, Rayville and Winnsboro. The three new locations, previously Hawthorne's cleaners, were acquired by Lapels Dry Cleaning franchise owner Tap Parker.

"We're thrilled with the acquisition of the three new locations," said Parker, who also owns Lapels Dry Cleaning stores in Monroe and West Monroe, Louisiana. "The Lapels brand of service and environmentally friendly cleaning methods have been very well received in other parts of Louisiana. Based on the initial reaction, we're pretty sure customers in northern

Louisiana will be just as pleased."

The acquisition of Hawthorne's Dry Cleaners became official on April 6. The new Lapels Dry Cleaners are located at: Lapels Dry Cleaners of Delhi, LA, 848 Broadway Street, 318-878-5514; Lapels Dry Cleaners of Rayville, LA, 1944 Jasper Street, 318-728-5407; Lapels Dry Cleaners of Winnsboro, LA, 5-C Fair Avenue, 318-435-3684.

"Tap has done a great job with the Lapels Dry Cleaners locations in Monroe. We look forward to supporting his efforts with these three new locations," said Kevin Dubois, CEO of Lapels Dry Cleaning, Inc.

Over the past dozen years, Lapels has pioneered its eco-friendly dry cleaning methods. Using the latest technology in equipment and cleaning solution, Lapels is one of the few dry cleaners around to be able to boast that there is no hazardous waste in their process. Their environmentally-friendly cleaning process has no odor and is gentler on clothes, thus lengthening the life of clothes. At Lapels you can see, feel and smell the difference.

Lapels customers are greeted to a warm and inviting reception area, with friendly customer service representatives. Offsite tailoring services are available.

Lapels offers its customers Automatic Rewards earning them credit towards free dry cleaning for every dollar they spend, Loyalty Programs, a VIP Program which eliminates the need to wait in line and the use of a 24 Hour Drop Off Service. Same day service is also available with pick-up after 5 pm.

For complete information on the Lapels Dry Cleaning, please visit www.mylapels.com.

About Lapels Dry Cleaning

Lapels Dry Cleaning – Environmentally Friendly Cleaners Each Lapels Dry Cleaning store offers a full slate of services, including: same-day dry cleaning; shirt service; tailoring; shoe repair; wedding gown preservation; suede and leather processing; box storage and fur storage. Lapels Dry Cleaning has stores in Arizona (Gilbert, Chandler, Scottsdale), California (Poway), Colorado (Littleton), Connecticut (Cromwell), Florida (Fleming Island, Orange Park) Louisiana (Monroe, West Monroe, Delhi, Rayville, Winnsboro), Massachusetts (Abington, Allston, Bedford, Boston, Boston Seaport, Brighton, Cambridge, Cohasset, Dedham, Easton, Framingham, Franklin, Hanover, Hingham, Marshfield, Natick, Needham, Newtonville, Norton, Quincy, Walpole, Westford, Westwood and Wilmington), Mississippi (New Albany, Tupelo), Missouri (Wildwood), New Jersey (Brick, Freehold), Ohio (Liberty Township), Oklahoma (Oklahoma City), Pennsylvania (Bloomsburg), Rhode Island (Lincoln); South Carolina (Myrtle Beach, Pawleys Island, Surfside Beach), Texas (Austin, Bee Cave, Brownsville, Cedar Park). Additional locations are coming soon to Jacksonville, Fleming Island, Tampa and Orange Park, FL, Martha's Vineyard and Waltham, MA, Yuma, AZ, and Oxford, MS. Lapels Dry Cleaning has received a number of accolades in the franchise world. That includes being ranked in Entrepreneur's 26th Annual "Franchise 500" as well as Entrepreneur's "Top 50 New Franchises," as one of today's top franchise

opportunities. Entrepreneur's "Franchise 500" is the best and most comprehensive rating of franchises in the world and is based on objective, quantifiable measures of a franchise operation. Lapels has also achieved acclaim in the dry cleaning industry. Lapels Dry Cleaning CEO Kevin Dubois is the co-author of Entrepreneurial Insanity in the Dry Cleaning Business sold on Amazon.com. Lapels Dry Cleaning corporate offices are located at 962 Washington Street, Hanover, MA 02339. To learn more about franchise opportunities with Lapels Dry Cleaning, call toll free (866) 695-2735 or email sales@lapelsdrycleaning.com. Additional information and up-to-date company news can also be found on the company's Web site, www.lapelsdrycleaning.com.

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