

# SuperiorMaker™s Pet Lint Roller Is Gaining Traction on Amazon.com

Monika Allen August 24, 2015



**SuperiorMaker™s Pet Lint Roller, available on Amazon.com, is gaining traction in rankings as one of the top pet hair remover tools on the market.**

(Newswire.net -- August 24, 2015) Auckland, Auckland -- SuperiorMaker's Pet Lint Roller is really making a move on Amazon.com as it is quickly flying up the ranks on Amazon.com. This pet hair remover tool moved from ranking 15,631 in Pet Supplies to ranking 5,366 in the last two days. It also moved from ranking number 8 in the Hair Removal Mitts & Rollers (Cats) to ranking number 4. In

addition, the pet lint roller is now number 1 when searching for the keyword "pet hair remover for clothes".

Gaining traction in Amazon's search engine and moving up in their category rankings normally takes a long time, especially in a niche that is competitive like the pet supply category. In the pet supply niche, specifically in regards to pet hair removal, there are new products entering the market on an ongoing basis. Even with this in mind, it is not surprising this specific pet lint roller has accomplished this feat due to the fact that it is a very high quality product and very economical for pet owners. It comes in a pack of 5 for a total of 500 sheets. This [pet lint roller is a great pet hair remover for clothes](#), furniture, cars, office and more.

The Amazon.com ranking system uses a combination of different factors that leads to the rankings of their products. These factors includes the reviews left by buyers, the volume of sales for the product, as well as the seller performance. Amazon then gathers all of these variables and then determines the ranking of the products through their unique algorithm. This ranking system, in regards to keyword searches and category rankings is what makes Amazon.com unique and keeps buyers coming back.

"We know there are many other pet lint rollers out there on the market, but we wanted to make sure that our product was high quality and affordable. That is the main reason we didn't want to just sell one pet lint roller, but a pack of five, one just doesn't make much sense, and the 5 pack is a great cost savings." Says David, a company representative.

[Based on user reviews, SuperiorMakers Pet Lint Roller has a 4.8 out of 5 star rating.](#)

"This pet lint roller is exactly what I needed. It really is the best pet hair remover for clothes that I could find. I also use it on our couch. My cat sits in the same spot every day and its full of cat hair – kind of embarssing when we have company over, but this does the trick!" Said Sandy R, a happy customer.

## About SuperiorMaker

SuperiorMaker sells premium home ware products exclusively to the North American market. SuperiorMaker's design and business offices are headquarter in New Zealand with manufacturing being undertaken in both the USA and China.

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Source: <http://newswire.net/newsroom/pr/00090033-superior-makers-pet-lint-roller.html>