

# Carrollwood Flooring Store Offering Spring Promotion

Lane Houk March 10, 2018



World of Floors Florida

**Carrollwood flooring company, World of Floors Florida, is seeing huge demand for vinyl plank flooring in the Tampa Florida residential home market.**

([Newswire.net](http://Newswire.net) -- March 9, 2018) Tampa, FL -- Spring is here in Florida and that means many homeowners are gearing up to install new floors and tackle other home renovations. Whether they want to replace bathroom tiles or lay down new carpeting, there are many options to choose from. In today's internet-driven world, there are hundreds to thousands of flooring options available on the market with [Carrollwood flooring company](#), World of Floors.

**Carrollwood flooring company**, World of Floors, has seen an explosion in demand for vinyl plank flooring in the Carrollwood and Tampa Florida residential home market. Homeowners who are looking into spring home floor renovations or floor replacement options should call or come into one of the two Tampa area locations to look at the options for this new type of flooring that is gaining massive popularity with homeowners looking to replace their existing carpet, wood, laminate or tile floors.

## Vinyl Plank Flooring Features and Benefits

Vinyl flooring and vinyl plank flooring is essentially vinyl composition tile (VCT) and is a type of flooring made from polyvinyl chloride (PVC). Benefits of using vinyl flooring are:

- Waterproof / Water Resistant
- Scuff resistant
- Stain resistant
- Scratch resistant
- Can be engineered with color and texture made to look like woods and tiles

With Spring just around the corner, homeowners are gearing up to install new floors. Whether they want to replace bathroom tiles or lay down carpet, there are many options to choose from. Never have more flooring options been available on the market, but with more variety come more choices. Below are some considerations that can help homeowners cut through the clutter while deciding on what kind of floor to install in their homes.

## Tile Flooring

Tile floors have a long history dating back as early as the ancient Greeks, who arranged tiles to form mosaics. Customers seeking to purchase tile flooring for their own modern home have four basic types to choose from:

- Ceramic
- Quarry
- Stone
- Vinyl

**Ceramic tiles** can come as basic ceramic or **porcelain tiles**, both of which are made from fired clay. Porcelain is more durable and less water absorbent than ceramic, while ceramic is cheaper and easier to cut than porcelain. Both can come glazed or unglazed. Glazed tiles have a glossy layer on top that are smooth and stain-resistant. More colors are available with glazed tiles, but the glaze can show scratching. Unglazed tiles are more slip-resistant and show less wear than glazed tiles because they are the same color all the way through the bodies. Buyers shopping for ceramic or porcelain tiles should keep in mind the PEI ratings to determine which ones are appropriate for low, medium, or high foot traffic areas in the home.

**Quarry tiles** are also clay-based but are hard and stone-like. This variety of flooring is popular in commercial and outdoor settings because they are durable and can come with rough, slip-resistant surfaces, but smooth quarry tile can also be used for indoor flooring in the home.

Natural **stone tiles** come in several varieties:

- Granite
- Limestone
- Marble
- Sandstone
- Slate
- Travertine

**Granite tiles** come in a massive range of colors to choose from and are a popular choice for kitchens because their high density make them water-resistant.

**Limestone tiles** feature a range of earthy tones. Limestone is vulnerable to scratching, making this stone unsuitable for high-traffic areas.

**Marble tiles** create a sleek, classy look but the soft stone is also delicate and scratches easily.

**Sandstone tiles** make a great choice for a beach-themed house and enjoy long durability if cared for. Being a soft, porous stone, sandstone is susceptible to scratches and stains.

**Slate tiles** are expensive but durable and repairable as well as elegant and available in a wide range of colors.

**Travertine tiles** sports a distinctive look thanks to their porous surface. It doesn't feature the range of colors other stones offer, but its tan coloring and textured look is perfect for an Old-World look. It's scratch-prone and, though porous, can be protected from staining by periodic sealing. Travertine has a cool surface, making this stone ideal for hot climates.

With proper care and placement, natural stone lends a timeless, traditional, and natural look to homes and are available in different degrees of smooth or slip-resistant surfaces.

**Vinyl tiles** are a newer, synthetic flooring option that are cheap and quickly installed. Any kind of image can be printed on its surface with impressive detail but can look artificial close-up. They last best in dry environments and moderate temperature.

### **Types of Wood Flooring**

Hardwood floors are classic. When the European settlers build homes in North America, they commonly used hardwood floors because of the abundance of timber in their environment. This was a rare luxury for the colonists—in Europe, only the wealthy could afford wooden floors.

Today, hardwood floors remain popular. There is beauty in their simplicity, and they compliment traditional and contemporary interior designs equally well. Hardwood floors can last a long time and they're easy to clean. They're simple, reliable and sleek, making them a sound investment for homeowners from diverse house designs.

There are two kinds of wood flooring types available, **solid wood** and **engineered wood**.

Solid wood is the classic hardwood floor. As the name implies, a solid wood plank is one thick layer of wood. They must be nailed or stapled to a subfloor. Solid wood floors are not the best choice for gluing over concrete and should only be installed on grade (ground level) or above grade (above ground) levels.

Engineered hardwood is made up of a single layer of solid wood backed by multiple layers of plywood glued together. The extra layers provide more stability to engineered hardwood floors and can form bigger planks. Engineered hardwood is the only wooden floor suitable for laying over concrete subfloors or below grade (below ground) levels such as basements. Engineered hardwood doesn't need glue, nails, or staples to hold them together, but can be assembled together by connecting the tongues and grooves. A layer of underlayment can help protect engineered hardwood against moisture.

### **Carpet Flooring**

The oldest known surviving carpet was discovered in Siberia and dates back to fourth or fifth century BC, so carpet has been around for a very long time. Carpet making in the United States dates back to the 1790s and the industry

continued to experience innovation. After World War II, the popularity of carpet soared as more and more homes were built during the post-war economy boom.

Today, homeowners have so many options to choose from that they may find themselves overwhelmed in deciding which carpets are best for their homes. In addition to the carpet's appearance, buyers should consider the density and fibers.

Carpets with higher **density** of fibers are higher quality. **Piles** describe the density of carpet. Each pile is made up of a set of fibers that are cut or looped, sometimes featuring a combination of the two. **Loop pile** carpets are known for their durability, making them suitable for high-traffic areas. Smaller loops make for stronger loop piles. They are at risk of snagging in homes with children and pets and can trap dirt underneath. More luxurious but less durable than loop piles are the **cut piles**, so called because they are made by cutting the loops in a loop pile and exposing the frayed ends of the fibers. They can be made stronger by twisting the fibers and aren't as susceptible to snagging. They also look elegant and feel soft. Combinations of loops and piles are called **cut and loop piles**. Different heights of cuts and loops form attractive textures that add flavor and style to the carpet.

**Wool** is the softest, most luxurious fiber for carpets, but it's an expensive buy. **Nylon** is a popular alternative that is both soft and durable. Other wool alternatives include **Polypropylene** (also called **olefin**) and **polyester**, but they aren't quite as durable as nylon and are better suited to loop piles. Polyester is often visually appealing, but tends to flatten, making it better suited to loop piles. **Acrylic** is the least durable and is best kept to low-traffic areas. Wool is sometimes paired with other fibers to open the wool carpet to a broader market by lowering the cost.

Once homeowners have chosen their desired combination of pile and fibers, they can choose the style that best fits the needs of their home.

**World of Floors is offering a free pad upgrade for a limited time only to all Carrollwood and Tampa area customers who purchase their carpeting from World of Floors. Just mention this special when you call or come into one of the two Tampa area locations.**

### **Types of Laminate Flooring Types**

Laminate flooring is a modern synthetic creation that is often used to simulate the look of traditional hardwood floors, stone or ceramics. Detailed photographs of genuine building material can be printed and placed beneath the clear top layer of the laminate floor. Laminate is a cheaper alternative to hardwoods and tiles. Like vinyl flooring, the photographic layers can look artificial closer-up, and laminate is harder to repair. Like with engineered hardwood floors, interlocking laminate floors are also available.

### **Flooring Solutions and Flooring Installation Services**

Friendly store and knowledgeable flooring representatives at World of Floors are ready to help Carrollwood, Tampa and Brandon area customers and answer any remaining questions about their flooring options. World of Floors offers complimentary consultations and estimates to help clients match their floors with the rest of their home and will even come to make on-site measurements to ensure an accurate flooring estimate is provided with no surprises. World of Floors flooring experts ensure that customers with allergies are matched with floors that are most friendly to their health.

In addition to offering thousands of flooring options among all flooring types, World of Floors is known for its 5-star rated flooring installation service and interior design consulting services.

"Some flooring options may not be in the showroom," said Frank Schultz of World of Floors. "There's just too many to fit into the space available! But if a customer wants a flooring type or option that isn't in our showroom, we will definitely get the any desired flooring product in for them."

Once clients are matched with type, color and texture of floors that best fit their needs, they can schedule installation of their new flooring with the World of Floors installation team.

Whatever your flooring needs may be, World of Floors Florida has a "World of Floors" to choose from and 5-star rated flooring representatives and installation experts on hand to make your next flooring project simple and convenient so

you can enjoy the beauty and aesthetics of new quality flooring in your Florida home. For driving directions to their Tampa/Carrollwood area location, [click here](#).

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