

# What Makes Premium Wordpress Themes Premium – A Guide

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Wordpress, over the last couple of years, has established itself as the most popular open source platform for publishing and blogging.

(Newswire.net -- May 4, 2018) -- The abundant availability of free and premium themes, coupled with the easy to use interface and useful plugins and features have contributed to increasing the popularity and fan following of Wordpress as a website building tool.

Although most first-time website builders tend to use free themes with basic design features and functions, for the last 10 years, developers have been building and promoting the use of premium Wordpress themes. These premium Wordpress themes are usually priced between USD 50 and USD 250, depending on the design type and features available on the theme.

During the very beginning part, ten years ago, only a handful of individuals designed premium **Cleaning WordPress Themes**, which offered high functionality and proper designing, which helped a simple blog become an efficient system for content management, such as a website, portfolio, news or magazine portal. But with the increase in popularity of the entire premium Wordpress themes concept, more and more professional designers have come up with their own versions of premium themes, which not only look good, but provide the best features and functionality as well.

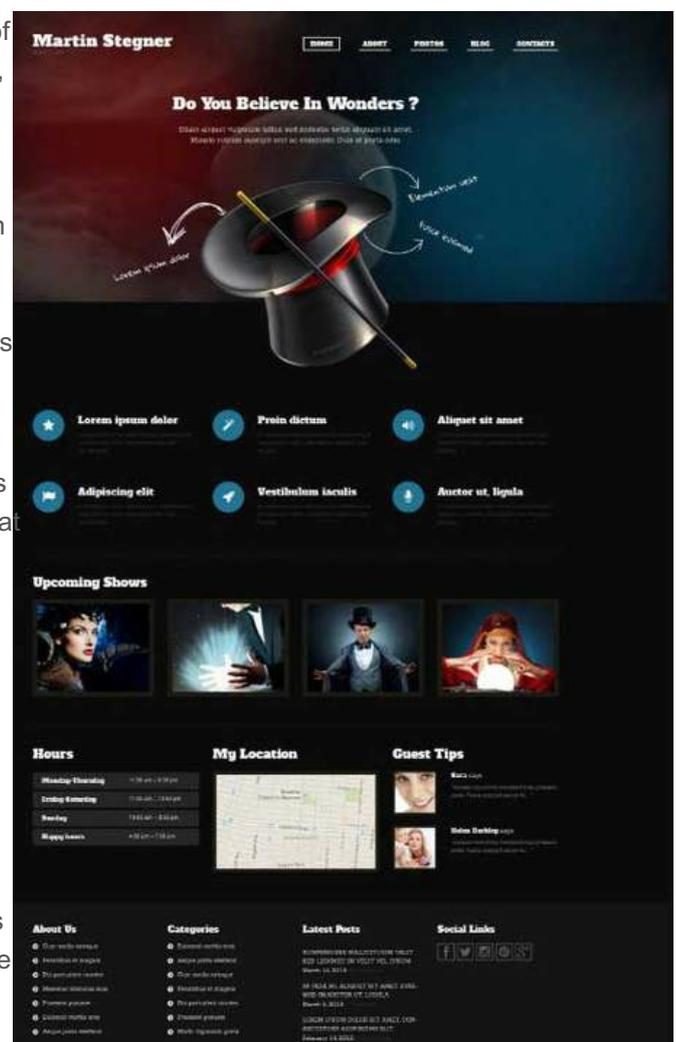
But why should a website owner use premium Wordpress themes? What is so special about premium Wordpress themes that make them premium? Today, we are going to take a look at the top 8 reasons as to why premium Wordpress themes are truly worth every single penny you pay for them. Read on to find out more.

## Sophistication, quality and unique design

Premium **Wordpress Themes for Magicians** are truly premium – the theme designers do complete justice to the name. These themes are of the best possible quality, and look a whole lot better than the many free themes available in the market. Also, the design pattern and coding of these themes is quite unique, and much more improved than the free ones. The word BETTER might be based on one single individual's perspective; hence the final judgment is always dependent upon the word of the website owner using the theme.

## Live preview and demo

Premium Wordpress themes always come with the option of live demo and preview, so that you can check and test the theme before buying it and installing it onto your site. If a premium theme designer does not offer such an option, then this should definitely be taken as a sign of warning that something might be wrong. If any developer does not want you to test the theme before buying it, then there must be some form of coding issue that will compromise the integrity of the theme. Each and every reliable and reputable premium Wordpress theme designer will offer you the opportunity to test the theme before a purchase is made. You should make it a point to thoroughly use this live demo feature to get to know the theme and its functions and features to the best of your ability, simply to ensure that there are no coding



issues.

### **Complete documentation for full support**

Each and every premium Wordpress theme you purchase will come with a complete set instructional documents and manual. These documents properly explain how to install and upload the premium theme and how to use, manage and update the features and options made available on the theme by the developers.

### **Complete technical support**

When you go for premium Wordpress themes, you should expect complete technical support from the designer's end. The level of help and support that you receive might vary based on the type of theme you purchase and install, as well as the technical expertise of the designer as well. There are many designers who provide one on one support to premium theme users, whereas others offer forums and blogs where problems can be discussed and solutions can be discovered mutually.

### **Flexible options for customization**

When one uses premium Wordpress themes, one should definitely expect various flexible options that help to customize the premium theme in any way they feel comfortable. When you purchase a premium theme, you set yourself apart from the crowd of free Wordpress theme users, as you will be provided the golden opportunity to customize the theme based on your own taste and preference, and also how you want your website to look. The customization options include adding or deleting images, altering colours, altering the layout, etc.

### **Unique features**

Each premium theme, although different from one another, usually come with a whole lot more FEATURES than what is offered by the designers of free Wordpress themes. The features usually depend on the theme you choose, but the number will always be higher than the free variants. Some of the more advanced features included in premium Wordpress themes are specific areas for FEATURED POSTS, options of MULTIPLE LAYOUTS for the home page of the website, multiple custom page templates, print style sheets, dynamic sections or AJAX, DHTML or JavaScript, etc.

### **Zero errors thanks to proper coding**

Premium Wordpress themes are designed some of the finest theme designers and coders in the world. This usually means that these themes are coded in such a way, that a user will never face any difficulty or issue whatsoever while using the theme on their website. When designed by professional designers, the code used in the theme is valid and clean, and adheres to the latest CSS and XHTML standards. The professional coding further ensures that the premium themes offer cross browser compatibility and work on every major browser available for download and use.

### **Free and regular theme updates**

Owing to the regular surge in popularity and user base, Wordpress is updated on a regular basis. So, when you buy a premium Wordpress theme, you ensure that you receive each and every update as and when they are released. When themes are updated, the functionality of the features enhances as well, which allows you to enjoy a better user experience in terms of website designing and maintenance.

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