

4 Benefits of Trading in Your Old Watch for a Smart Model

Kimberly Evans May 28, 2018



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([Newswire.net](#) -- May 27, 2018) -- Smartwatches are all the rage nowadays, with a variety of companies [entering the market](#) and trying to carve out their niches in what is being projected to be one of the biggest emerging markets in recent times. From Apple and its Apple Watch models to luxury watchmaker Tag Heur and its hybrid models, interested people are spoilt for choice.

For anyone who is evaluating the advantages of buying a smartwatch, here are a few of the most important features that you should keep in mind as you make the choice:

1. Improved Connectivity

For most people today, staying in touch with important people is one of the most fundamental concerns, whether it's in the business sphere where you have to stay in contact with partners, employees or colleagues, or on a more informal basis, like keeping in touch with family and friends.

With a smartwatch, you'll be able to access your calls and SMS on the go, answering calls with a tap and even tapping out a short response quickly. Some watches even have voice support, meaning that you'll be able to use voice commands for advanced functions.

2. Health and Fitness

Instead of having to use complicated gadgets to access some stats regarding your health, [buying a smartwatch](#) that has fitness functions will enable you to check your heart rate, pulse rate, sleep and other crucial statistics about your body with a few taps on its face.

This is important especially for busy people (which is practically everyone nowadays) who need to keep on top of their health but do not have the time for the old processes or bulky equipment of the past. Your watch will even be able to sync your stats to your fitness apps of choice for analysis and a custom recommendation of steps to take for optimal health.

3. IoT Readiness

The Internet of Things is the network that is rapidly expanding to include devices and gadgets across several areas of functionality which are being connected in order to share information for one another to be able to make better-automated decisions based on data acquired from other devices.

The devices in the IoT include some that you might already expect, such as smartphones, smartwatches, and routers, as well as others that might not come to mind intuitively, including home appliances or your car. With a smartwatch, you'll be able to connect and get information from the IoT as it is developed and optimized even further.

4. Payments

What if you could make payments without having to swipe a credit card or do anything other than place your smartwatch alongside a reader? With the newest smartwatch models, [payment features](#) are being integrated to make seamless payments possible, reducing the time that you'll have to spend authorizing a payment.

Apart from saving time and making it more convenient, the payments feature is also being developed to be more secure than traditional means of making payments. Options that are being considered include biometric validation to prevent identity theft, which would be capable of reducing payments fraud to the barest minimum.

Source: <http://newswire.net/newsroom/blog-post/00101892-4-benefits-of-trading-in-your-old-watch-for-a-smart-model.html>