The Efficacy of Using Virtual Reality for Job Interviews

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(Newswire.net – December 30, 2018) – When you think about virtual reality, the first thing that comes to most people’s minds is entertainment. After all, most virtual reality headsets are purchased to provide users with enhanced gaming experiences or improved graphics whilst watching their favorite movies or TV series.

However, did you know that virtual reality headsets can also be used for job interviews? Today, more and more companies are realizing the practical applications of virtual reality when it comes to the recruitment process.

One of the most challenging parts of the recruiting process is when the candidates have to attend a job interview. It creates a tricky scheduling situation where the company needs to arrange a time and place that can suit both the candidates and the person conducting the interview. The most important aspect of recruiting new employees is choosing the right candidate for the job, but this factor can often be lost in the midst of miscommunication and scheduling difficulties.

Fortunately, virtual reality technology can help companies to conduct interviews in a fast yet highly efficient manner – saving time, money and effort that can be otherwise be spent on pursuing your company’s key goals and objectives. Here are some of the main benefits of using virtual reality to host real-time job interviews.

A personalised interviewing process

One of the main benefits of using virtual reality in the recruitment process is the ability to create your ideal interviewing environment. You can design the simulated environment within which you will interview candidates and it can be personalised to suit the needs of all parties involved. Long gone are the days of scheduling meetings in cramped boardrooms or having to use outdated equipment to deliver professional presentations. With virtual reality, you have all the tools available to construct your ideal interviewing environment which showcases the advanced technology of your company.

Using virtual reality, you can establish a personalized contact with potential candidates through video calls. As a result, your recruitment team will be able to build a close relationship with the top candidates which will enable you to select the ideal candidate for the task at hand.
Reduces stress for all parties involved

If you aim to attract top talents who will deliver exceptional results for your company, then virtual reality can help you to do so. Although most people associate virtual reality with entertainment and streaming services, you can also use it to interview candidates from across the globe at any given time, in any given place. In this manner, virtual reality enables you to relieve the stress and pressure that most candidates and employers have come to associate with the recruitment process.

Ensures a fair hiring process

Some candidates may be apprehensive or shy during an in-person interview. This can make it difficult for interviewers to determine their full potential. However, if you implement virtual reality as part of your hiring process, you can create an environment which will put your candidates at ease; thereby ensuring that they can showcase their true talent and skills.

To hire the right talent for a particular position is crucial to the success of any business, so you need to utilise the best technology available to make the recruitment process as simple, easy and effective as possible. By taking advantage of the latest technological innovations in the field of virtual reality, you can identify, evaluate and hire the best candidates for the task at hand. Consequently, by using virtual reality to improve your company’s recruitment process, you can save your company a vast amount of time, money and effort in the long run. You will also be consolidating your company’s reputation as a forerunner in your industry which utilises the latest technological advancements.

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