

The Effect of Light Performance on a Diamond's Shine

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Light performance is one of the most important features you should take into consideration when purchasing a diamond.

([Newswire.net](#) -- January 9, 2019) -- Do you know what makes diamonds so impressive? Is it based on their rarity, color, or shine? Absolutely, these factors are important when selecting the ideal diamond for you.

However, one of the most critical factors of a diamond is the light performance it showcases. It is the first thing that will catch the attention of the customer, the factor that catches their eyes. It is perhaps the most important feature customers will take into consideration when they want to purchase a diamond.

If a diamond is missing its light performance, it means the light does not play with the stone well. Rather than reflecting the light back, the stone looks murky and boring instead of shiny and glittering.

Light performance is a one-of-a-kind approach to diamonds. Unlike other precious stones, the appearance of a diamond is directly affected by the way it plays with light. A diamond's light performance can be determined and rated using state-of-the-art apparatuses that consider how well the precious stone interacts with light and how it reflects the light back to the customer's eyes.

Trouble in Understanding Diamonds

For the average customer, [picking a diamond](#) is not an easy task. Aside from professional jewelers who have keen eyes for diamonds, a lot of people find it really hard to compare diamonds. The typical buyer is provided with just a lab report and the help of the dealer inside the jewelry store. Little is provided to help them truly understand the price and quality between diamonds.

Knowledge is Power

Usually, customers will have limited knowledge about what a real diamond's characteristics are before buying. They know about a diamond's contrast, fire, glitter, and brilliance but only in theoretical fashion. Customers are not [professionals](#) and all they really care about when they choose a diamond is how shiny is it when exposed to light.

The truth is, diamonds always shine even when exposed under sufficient light but most of these precious stones will look average or even lackluster when examined in "normal" conditions. The best diamonds should continue to exude its shine no matter what scenario it is exposed to.

Talent and Skills

Some of the reason for a diamond's light performance is due to its composition and the natural characteristics of the [precious stone](#) itself. However, let us not forget that it is also because of the ability of the cutter, and the immense effort they provide when producing the final product, that enhances those natural characteristics. The total number of facets cut into the diamond and the skills and style in which the stones are cut all account for the precious stone's light performance.

Tools Of Trade

There are a lot of useful resources professionals utilize in order to expose the real beauty of a diamond. These resources include AGS ASET, or a Firescope. But, often these resources are dedicated to the use of professionals and will be too difficult or too expensive for consumers to acquire or use properly. There are online resources that provide

the information and imagery of a diamond. This is great to use when stores buy from an online diamond vendor, to ensure their customers are getting the best diamond possible.

Conclusion

A consumer is not as knowledgeable as the seller about diamonds. Consumers may read all the content about diamonds they want but they will still not have the full understanding an expert in the industry can give. Customers will usually need to rely on the experts to make a decision. However, their best advice cannot compare to the precious stones themselves. The allure and amazement the consumers see when the light sparkles from within a diamond will make the choice for them.

Source: <http://newswire.net/newsroom/blog-post/00106865-the-effect-of-light-performance-on-a-diamond-s-shine.html>