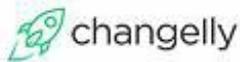


Popular Cryptocurrency Exchange Changelly Goes Through Rebranding

Ivana Popovic February 06, 2019



After the rebranding, the site looks really modern and will surely attract loads of cryptocurrency investors.

Changelly is a cryptocurrency exchange that launched in 2013. It was previously headquartered in the Czech Republic, but on September 1, 2018, it was announced that Changelly would be reallocated.

([Newswire.net](#) -- February 6, 2019) -- Changelly is a cryptocurrency exchange that launched in 2013. It was previously headquartered in the Czech Republic, but on 1 September 2018, it was announced that Changelly would be based in Malta instead. Malta is together with Estonia and Gibraltar one of the few countries in Europe that has developed explicit license requirements for cryptocurrency exchanges. In connection with moving to Malta, Changelly went through a rebranding. In the rebranding, the cryptocurrency exchange redesigned its logo and made some color adjustments in its image language.

Changelly is one of the absolutely best exchanges when it comes to finding the best available rates of the different trading pairs on the market. To be perfectly clear though, Changelly is not an exchange per se. Rather, it is a cryptocurrency exchange service. The platform is non-custodial, meaning that when you purchase cryptocurrencies at Changelly, what you're really doing is purchasing cryptocurrencies from another cryptocurrency exchange. Accordingly, Changelly provides you with a window into other cryptocurrency exchanges (Binance, Bittrex, Poloniex and HitBTC), all so that you can find the best price for you. According to information to Cryptowisser, Changelly is expecting to soon also include Huobi in its group of exchanges it picks rates from.

The [Changelly fees](#) are very easy to understand, every trade gets charged 0.50% from both the makers (the people creating orders not previously on the order book) and the takers (the people accepting orders on the order book). Such fees are higher than both the Bittrex fees and the Binance fees, and thus not especially competitive. In spite of that, Changelly is one of the absolutely highest rated exchanges in Cryptowisser.com's Cryptocurrency Exchange List.

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Source: <http://newswire.net/newsroom/blog-post/00107549-popular-cryptocurrency-exchange-changelly-goes-through-rebranding.html>