

Job Creation: A Plan for America

(AE) Melanie Hansen June 18, 2010



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Job creation is life blood of our country, in forums discussing the economy and unemployment crisis, the focus has been on how bad it is and how worried people are about getting and keeping their jobs. **Jobenomics: A Plan for America** is definitely a relief from all the negative predictions about employment trends in the country.

The author, Chuck Vollmer, has opted to give his readers a glimpse of hope into the future of job creation and employment in the US. He uses the latest statistics and resources to come up with creative ideas about how to create employment particularly in the private sector.

Vollmer's sources of statistics come from the Current Employment Statistics (CES) to refocus our view from unemployment to employment, and job creation; and the Current Population Survey (CPS) that studies households on matters of general demographics like labor force, hours of work and earnings. Such information takes our view from how many people are unemployed to those who are, and why they have managed to survive through the recession.

Prevention of long-term unemployment

Jobenomics, among other insights, touches on the issue of long-term unemployment, which is a great concern to those affected, and to the economy of the nation. With the recession, big businesses laid off most employees who cannot currently find more work due to their qualifications and the prevalence of outsourcing.

These individuals search for work without any success and with no job creation, they wind up demoralized, having no way of practicing their skills, and losing confidence in their ability as productive people. As a result, the amount of money given for unemployment benefits has increased significantly in the past year alone, because more and more people cannot get hired and end up living off welfare.

Vollmer proposes one important solution to this crisis, which is that small businesses need to be stimulated so that they can accommodate those without jobs for a long time. The more small businesses begin to rise throughout America, the better the chance to find employment with your existing skills, or learning on the job. The private sector is therefore the most important source of job creation.

Jobenomics is just what we need

We need Jobenomics, both the ebook and the concept, which is all about employment and revenue creation. The current state of affairs in the country can benefit from all the brilliant ideas and concepts captured by Chuck Vollmer in this ebook. It puts the economy into perspective and gives us workable solutions to the issue of unemployment and job creation in the United States. To learn more about Jobenomics, please visit www.jobenomics.com .

This book is ideal for all people to read so that we can be more aware of the trends in employment, as well as to support the 20 by 20 mission, that is, to create 20 million jobs by the year 2020. Vollmer believes in this mission, and he goes out of his way to explain and suggest the ways in which we can all contribute to its achievement.

You will be better equipped to understand the projections presented to you constantly in the news, that talk about the lack of jobs in the country. Vollmer offers excellent solutions, and in turn, hope, that we can recover from this crisis.