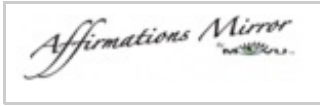


This Real Life “Mirror, Mirror on the Wall” Powers Life Changes

(SE) Chris Ryan January 30, 2012



The Affirmations Mirror by MeyeVU harnesses the power of technology to revolutionize the practice of affirmations and change lives

BURBANK, CA—January 30, 2012— The Evil Queen didn't like what her mirror told her, but users of the Affirmations Mirror by MeyeVU Interactive love what their mirror tells them. That's because the Affirmations Mirror tells the user exactly what they want to hear—the messages that will help them transform their lives—and it says it loud and clear.

Transformational leader Napoleon Hill said, "Any idea, plan or purpose may be placed in the mind through repetition of thought and "What the mind of man can conceive and believe, it can achieve"." The Affirmations Mirror is the ultimate tool for fulfilling dreams and looking to create a new way of living full out. This real-life “mirror, mirror on the wall” plays preprogrammed or user-recorded messages that help people retain in their minds the transformational messages they hear.

Look—and listen—with the Affirmations Mirror

The Affirmations Mirror eliminates the need for “sticky notes” attached to a mirror—a common method of trying to remember what we want our minds to think about ourselves. Instead, the Affirmations Mirror plays messages so users can look themselves in the eyes and be reminded to go for your goals and dreams! It's that simple.

Lisa McCarthy, inventor of the Affirmations Mirror, knows the power of the mirror to transform lives, because she transformed hers. Coming from multiple foster homes where she was hurt and abused and told she was worthless, Lisa would look in the mirror and see only failure. But then, she learned about affirmations—positive, uplifting phrases that lift one's spirit and give faith, hope, and courage to those who practice them. She changed the negative self-talk and found her power by looking into her own eyes in the mirror and saying positive affirmations. Like the late Michael Jackson sang, she looked at the (wo)man in the mirror, started with herself and made the change. The mirror became her friend, not her enemy.

The Affirmations Mirror Compact by MeyeVU Interactive is available now on the website at www.meyevu.com for \$79.95 and comes in a variety of attractive cases.

Interviews with Lisa McCarthy, founder and CEO of MeyeVU, can be arranged by calling Donna Devaul, MeyeVU public relations, at 203-240-5766 or by email at donna@meyevu.com.

About MeyeVU Interactive:

MeyeVU Interactive was founded by Lisa McCarthy to bring the Affirmations Mirror to the world. Sent into foster care at a young age, Lisa suffered abuse and neglect, including burns over 40% of her body. She became a single mom at 21, but was determined to break the cycle and give her daughter a different life. Since experiencing for herself the power of affirmations in conjunction with a mirror in her own life, Lisa put her two life-changing tools together into one powerful product: the Affirmations Mirror. MeyeVU Interactive is located in Burbank, CA. More information and products can be found at www.meyevu.com.

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