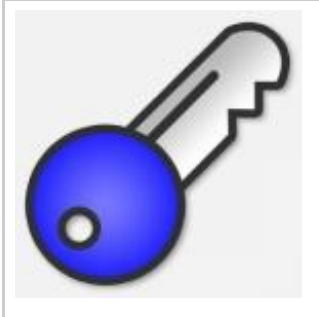


# The 8th Annual Health Freedom Expo Returns to the Renaissance Schaumburg Hotel and Convention Center

(SE) Sharon London June 14, 2012



**Chicago (2012) The time to make positive, concrete decisions about your health is now. And we're here to help by creating three days of dynamic speaking programs with world renown doctors, practitioners and health experts; a buzzing, a...**

Chicago (2012) The time to make positive, concrete decisions about your health is now. And we're here to help by creating three days of dynamic speaking programs with world renown doctors, practitioners and health experts; a buzzing, active Expo hall with over 200 booths filled with cutting edge products, information and services; dynamic hot topic panel discussions and award winning documentary films endorsed by critics, celebrities and natural health practitioners. It's all here, under one roof, at one time.

The Health Freedom Expo is different from all other natural health events because through its parent company, the HealthKeepers Alliance, they work to defeat restricting legislation that limits positive health freedom choices and awareness. They do this at both the state and national levels of government. No other health event in the country supports legislative initiatives and educates the public about the outcomes to this degree.

"There's no other natural health expo like it," noted consumer activist and author Kevin Trudeau states. "What sets the Health Freedom Expo apart from other health expos is (that) the information presented is not just to sell product to consumers, it's about people who are passionate about sharing information. It's about how our health freedoms are being taken away and it's about exposing the truth. Other shows are designed to sell product, here that is available, but that is not the emphasis. The Health Freedom Expo is about educating and being empowered, and that is what makes it different."

**About The Health Freedom Expo:** The Health Freedom Expo is a 501c(3) non-profit organization sponsored by The Health Keepers Alliance, a lobbying organization. Year round, the Health Keepers Alliance works to defeat restricting legislation that limits positive health freedom choices and awareness. Their primary intention is to protect consumers' rights, defend practitioners who use natural and nutritional cures and to create full awareness of what health and wellness choices are available to the public.

**The Mission** of the Health Freedom Expo is to bring the finest natural health information, products and services to the public. The smart health care consumer knows that getting and staying well is only part of a healthy lifestyle. People want answers about affordable health care; to understand health care reform; how to use food as medicine; how to prevent ill health rather than create it; how to deal with illnesses that affect the whole family; and most of all, how to thrive in this climate of change.

## **The 2012 featured Speakers Line Up Includes:**

**Marilu Henner** – Actress and star of film, television and stage, activist and best-selling author of nine books on health, fitness and lifestyle improvement, Marilu has changed the lives of millions in her quest to make the world a healthier place. She is one of only a few people in the world who possess Highly Superior Autobiographic Memory. The subject of a two-part series on *60 Minutes*, her ninth book, *Total Memory Makeover: Uncovering Your Past, Take Charge of Your Future* was just released and is rapidly climbing the *New York Times* best seller list.

**Shaun Gayle, Former Chicago Bear** - Shaun and his Bears made history as one of the most prolific and dominant NFL championship teams of all-time. After a twelve-year career with the Bears, he successfully transitioned from high-end competitive training to a healthy lifestyle. Now this award-winning athlete shares how you can maintain a

healthy body when your lifestyle slows down.

**George Noory** - Host of Coast-to-Coast AM Radio Talk Show, a long running, nationally syndicated program on 545 stations nightly. He reaches a listening audience of over 8 million people five times a week with his provocative topics and investigative style.

**Kevin Trudeau** – Long time natural health consumer advocate, best selling author, radio host and a tireless investigator of the health care industry, he continues to inform the public of their health freedom rights. He is an honored recipient of the Health Freedom Expo Hall of Fame award.

**Dr. Leonard Coldwell** – Widely respected lecturer, author, creator of Instinct Based Medicine; a leading authority on self-help education for cancer patients; called the world's leading expert on cancer recovery.

**Dr. Caldwell B. Esselstyn** – The doctor lectures on how to become heart attack proof. Author of *Prevent and Reverse Heart Disease* and trained as a heart surgeon, he convincingly argues that a plant-based, oil-free diet can not only prevent and stop the progression of heart disease, but also reverse its effects. Appeared in the ground breaking documentary film *Forks Over Knives*.

**Dr. Smokie Santillo** – Renown athlete, author, educator and nutritional pioneer, Dr. Santillo shares how to use his self-monitoring system to identify the best foods and supplements which promote health and well being, because “there is no one-size-fits-all nutritional plan.”

**Carolyn Dean, MD, ND** – Not only a medical doctor, but also a naturopath, herbalist, acupuncturist, nutritionist, lecturer, consultant and author. Dr. Dean has been in the forefront of health issues for over 30 years. Recent books include *Magnesium: The Missing Link; Future Health; Death by Modern Medicine – Seeking Safe Solutions*.

**Jeffrey Smith** – Activist, author of *Seeds of Deception*, he is spearheading the national movement to demand labeling of all genetically modified foods (GMOs) so consumers know what's in their foods and the possible health risks of eating foods that are genetically modified.

**Dr. Robert O. Young** - Over the past two and a half decades, he has been widely recognized as one of the top research scientists in the world. Throughout his career, his research has been focused at the cellular level. Having a specialty in cellular nutrition, Dr. Young has devoted his life to researching the true causes of "disease," subsequently developing "The New Biology™" to help people balance their life. Over the past twenty years, Dr. Robert O. Young and Shelley Redford Young have aided the healing of thousands of people with their alkaline diet and lifestyle. This New Biology® is outlined in their top-selling book series, *The pH Miracle*.

**Shelly Redford Young** - Lecturer, author, nutrition and culinary consultant. Her work provides the practical application of the alkalizing principles contained in the research of her husband, Dr. Robert O. Young. By providing appropriate tools and knowledge, she is empowering people to take their health into their own, proactive hands. Her knowledge of the effects of diet on health matters extends beyond her expertise as an author and chef. She is also a Licensed Lymphatic Massage Therapist (LMT) and is trained in microscopic procedures. And, yes, she is the sister of actor, director and founder of Sundance, Robert Redford.

**Paul Nissan** - Raw foods chef and educator Paul has been eating a raw food diet since he was diagnosed with ulcerative colitis years ago. Presented with no other cure but surgery, he stopped eating all cooked foods. Today he is cured of this so-called “incurable disease” and still eats a raw food diet. He has been featured on The Food Network, in magazines and newspapers around the world. He lectures on raw food nutrition and raw food prep classes to show people how easy and fun the raw life can be.

**Andrew Wakefield, MB MB, BS, FRCS, FRCPath** – As an academic gastroenterologist, he traces the history of the Autism Epidemic from its origins in the 1988/1989 developed-world birth cohorts through the risk for children born today and into predictions for future prevalence rates. He has created controversy and hope for families of children with Autism. He received his medical degree from St. Mary's Hospital Medical School, part of the University of London.

**Mike Adams** - The Health Ranger, editor of wildly popular website *naturalnews.com*, he has been called "...the best health and natural products writer on the scene today." Recipient of the 2012 ALIVE Award as the Health Advocate of the Year

**Dr. John Apsley** - Lectures on human regenerative techniques in medicine, researcher, co-authored five books, including bestseller *The Regeneration Effect*. Apply the lifestyles of the longest living cultures to your life. You can turn your busy daily routine into a regenerative lifestyle and feel the greatest health and vitality you've ever known.

**Patricia Bragg**, ND, PhD – Dedicated to carrying on the Bragg Health Crusade started by her father 100 years ago, Patricia brings the enthusiasm that fuels this health revolution which has resulted in an entire industry focused on health food products.

**Chef Alex Jamieson** - Author of *The Great American Detox Diet: Reboot Your Body, Refresh Your Life*. Renown celebrity vegan chef and holistic nutrition counselor best known for her book which famously reversed the damage filmmaker Morgan Spurlock did to his body eating nothing but fast food; featured on *Oprah* and appeared in the Oscar-nominated hit movie, *Super Size Me*.

**Christian Wilde** – Researcher, author. His book *Hidden Causes of Heart Attack and Stroke*, was one of the first to confirm inflammation's role in complicating heart disease. His newest book, *Miracle Stem Cell Heart Repair*, delves into the science of using one's own stem cells for actually repairing the damaged heart. For over 4 years, his *Turmeric and Stem Cell Research Report* has documented adult stem cell successes in FDA trials for a myriad of chronic catastrophic diseases including spinal injury, heart failure and MS. He continues to praise the work of Dr. Richard Burt and his team at the Fineberg School of Medicine at Northwestern for their groundbreaking work with autoimmune diseases.

**Dr. Theresa Dale** - Author, lecturer, Dean and Founder of the California College of Natural Medicine, Hormone Rejuvenation Therapy. Dr. Dale has revolutionized the way women can naturally rejuvenate their hormone levels as their bodies begin to go thru the "change."

**Robert Scott Bell** - Homeopathic practitioner, high-energy radio talk show host, called the "Voice of Health Freedom," he has a loyal and strong following of listeners who rely on him to uncover the news that matters in the ever changing natural health world.

**Jonathan W. Emord** - Constitutional Attorney who drafted the Health Freedom Bills for Congressman Ron Paul who calls him "a hero of the health freedom revolution." *All freedom-loving Americans are in [his] debt . . . for his courtroom [victories] on behalf of health freedom.* Emord has defeated the FDA in federal court a remarkable eight times.

**Kathleen O'Keefe Kanavos** - Breast cancer survivor; author of *Surviving Cancerland*. She is a former professor of psychology at the University of South Florida, a phone counselor for R.A. BLOCH Cancer Foundation, a Q & A cancer columnist for *Cape Women Online Magazine*; an inspirational speaker and mentor; Cambridge's Who's Who Executive Professional of the Year 2009-2010.

#### **Featured Attraction:**

Did you know that 6 out of 10 people with Asthma actually have allergic Asthma? The Asthma Express is coming to the Health Freedom Expo to highlight the increasing number of people suffering from the disease and how it may affect their day-to-day lives. Visit The Asthma Express to receive a free screening option to see if your Asthma is uncontrolled and receive materials for talking with your doctor about allergic Asthma.

#### **Discussion Panels**

**GMO Panel** - Moderator Jeffrey Smith

**Description:** Meet the heroes of the GMO Awareness Campaign. Learn the latest about the health risks GMOs present in the foods we feed our children and our family pets. Find out what you can do to protect your loved ones and demand transparency through labeling what's in your food.

**The George Noory Panel - Moderator** - George Noory

**Description:** Noory hosts a panel of those who continue their quest for cutting edge answers about natural health and health freedom. Nightly, on Coast to Coast AM Radio he tackles topics that mainstream media won't touch. Join Moderator George Noory as he and panel members answer your questions about what goes on behind the scenes.

**Food As Medicine – Moderator** - Alex Jamieson

**Description:** "Let your food be your medicine and your medicine be your food." Food is probably the most frequently consumed 'drug' available to all without so much as a prescription. Learning how to use food and promote great health can be a daunting task. Our experts speak from experience and share success stories on how to use food as medicine; how food can help reverse the progress or diminish the symptoms of certain diseases; how to nourish your body, mind and spirit. After all, food isn't only the original medicine --- it's the best medicine.

**The Politics of Health** Moderator – Robert Scott Bell

**Description:** Never before have political maneuverings in Washington and at the local levels been so apparent in the attempt to manipulate the health care agenda in favor of big business and corporate control. Meet the heroes who have taken the initiative to push back against laws that would limit your access to natural health solutions. Find out how you can add your voice and energy to protect your rights to have freedom of choice in your health care solutions.

**Documentary Films:**

**Lunch Hour** – This film examines America's national school lunch program, which exposes children to unhealthy, but culturally acceptable foods at a young age. Premier showing in Chicago.

**Cut Burn Poison** - This documentary is professionally done and sends a powerful message about the FDA abuse of power and the horrors of radiation and chemotherapy. It does it in a journalistic way without hype, just relying on the facts.

**Eating** – America's principal health problem is the eating habits of its people. Our eating is killing us. In fact the film cites a US Surgeon General's assertion that every year "eating kills 2 of 3 Americans." Why? Because Americans (and those of other wealthy Western societies) are stuffing themselves with animal protein and cholesterol, instead of eating properly: a plant-based diet devoid of any animal products.

**Forks Over Knives** – This film examines the profound claim that most, if not all, of the degenerative diseases that afflict us can be controlled, or even reversed, by rejecting animal-based and processed foods. The major storyline in the film traces the personal journeys of a pair of pioneering researchers, Dr. T. Colin Campbell and Dr. Caldwell Esselstyn.

**Bruzynski The Movie – Cancer Is Serious Business** - The story of a medical doctor, PhD and biochemist that won the largest legal battle against the FDA in American history. The battle was centered on the gene targeted cancer medicines he discovered in the 1970's called Antineoplastons. When approved, it will mark the first time in history a single scientist, not a pharmaceutical company, will hold the exclusive patent and distribution rights on a paradigm-shifting medical breakthrough.

**DETAILS:**

All this---three days of eye-opening health discoveries, natural products, valuable information and fun--for less than the cost of one doctor's visit

**Dates:** June 15-17, 2012 Friday, Saturday, Sunday

**Times:** 10 a.m. to 7 p.m. Friday, Saturday; 10-6 Sunday Expo Hall opens at 10 a.m.

**Location:** Renaissance Schaumburg Hotel and Convention Center, 551 N. Thoreau Drive, Schaumburg, Illinois 60173

For complete details: <http://www.healthfreedomexpo.com> or call 888-658-EXPO.

**Cost:** \$20 per day or \$45 for the three-day weekend.

\*Speakers and line-up may be subject to change.

Contact: Roni Ambrister 773-481-6692 *Interviews and/or quotes are available upon request.*