

Free Press Release Sites For Business Success?

Mary Johnson December 31, 2012



The Launch Of A New Course Teaches How To Utilise Free Press Release Sites To Drive Targeted Traffic To Websites and Offers.

For Immediate Release

Catapult Your Business to An Envable Position in Your Industry By Issuing Press Releases

(Newswire.net via Emailwire.com - December 31, 2012) Almost all the businesses have realized that they have to embrace technology for beating competition, sustenance and growth in their industry. Technology has increased the power of marketing because unlike traditional methods of marketing, online marketing can access a huge number of clients. But, it is easier said than done. It is true that businesses have to host their websites for reaching out to their customers. But, unless their websites are visited by a large number of clients, businesses can not succeed in increasing their sales. Conservative-minded online marketing experts opine that SEO strategies may trigger an increase in the traffic to websites. But, SEO strategies may take time to fructify. There are other experts who suggest Google PPC concept for improving the traffic. But, this also has the disadvantage of cost. According to www.simplepressrelease.com, the best way to increase traffic is to opt for submission of press releases. They say that this is a wonderful strategy because they can reach out to more number of people. They add further that the quickness with which press releases grab the attention of people is amazing. So, whether it is a business website or an affiliate website, press releases can be excellent tools for increasing the traffic to it, according to www.simplepressrelease.com. They say that unlike SEO strategies and PPC concept, press releases submitted to [free press release sites](#) will work more quickly and will not cost much.

www.simplepressrelease.com emphatically says that submission of press releases is a great idea for increasing the sales of any business because they can build back-links that will pave way for advancing in search engine rankings so that businesses that adopt this strategy will achieve dominating positions in their fields.

www.simplepressrelease.com asserts that Google and other search engines view and rank press releases on a higher plateau and so, news items in the form of press releases may have a better ranking than organically obtained results. This may be because news items always excite people and increase their eagerness to visit and read them. When press releases obtain such good rankings, there is bound to be an increase in traffic to the websites of those businesses and this may result in increase in sales. This strategy is already being followed by big companies.

www.simplepressrelease.com says they are ready to provide an excellent training to businesses for writing awesome press releases. They add that they can help businesses by giving details of **free press release sites** also. If businesses follow this strategy, their press releases will be in Google News and will also be grabbed by all the new agencies all over the world. This will catapult these businesses to an enviable position in their respective industries.

About [www simplepressrelease.com](http://www.simplepressrelease.com)

[Simple Press Release](#) can provide awesome training to businesses for writing press releases. Such well-written press releases will not only dominate Google News but will be sought by news agencies all over the world. This will improve the ranking of the website of the business on the search engines that may ultimately get them good sales.

For more details, kindly contact:

www.simplepressrelease.com