Breast Cancer Worse Enemy, Could Be A Positive Attitude.

(SE) Chris Ryan January 27, 2013

Can the key to fighting breast cancer be a positive attitude? Viratech Corp. (OTC:VIRA) is pleased to share that Cancer.im, the first experience based social network for cancer patients and support groups, has released Dr. Kevin Buckman’s book “Find and Stop Breast Cancer”. This book is the first of 235 volumes on various topics related to cancer and the different types of cancer to be released on Amazon's Kindle format by the company and social network.

Every book in the series, to include “Find and Stop Breast Cancer” by Dr. Kevin Buckman, will be offered through Amazon.com on its KDP Select program. With KDP Select, Amazon Kindle subscribers will be offered a free download of the book, for which Amazon.com will pay a portion of its KDP fund to Viratech for each download.

Dr. Buckman has spent more than thirty five years of his life studying cancer and treating patients. In his vast experience, attitude has played a large part in the successful fight of patients’ against their disease. Something has simple as labeling treatment a “process” can keep negativity away and make someone embrace the journey, not worry about the possible outcome.

Having a cancer diagnosis has a negative connotation physically, mentally and emotionally. Those patients who are open-minded and can embrace a positive outlook have had better results than those who wallow in despair. Many studies are in progress regarding the power of the mind being a tool in the immune system; the ability to will oneself better. While the world waits for results, there is plenty of evidence to show that staying positive in any circumstance makes life better.

“Find and Stop Breast Cancer” offers another way for breast cancer patients and those worrying about such a diagnosis many ways to take control of their fate. Healthier choices and positive attitudes are the new equivalent of “an apple a day keeps the doctor away”.

About Cancer.im

Through its experience-based search engine and technology, http://www.Cancer.im goal is to become the primary resource on the web for people affected by cancer, for the purpose of making a difference in their own lives and the lives of others. Cancer.im’s mission is to empower every cancer patient, regardless of their ability to pay, with the power to research their disease and to find, organize, and manage their own cancer support network. The goal of these support networks is to assist the patient in conserving needed energy by reducing the burden associated with their own daily trials and tribulations. Cancer.im will strive to convert this saved energy into a higher level of patient activity and a stronger determination to fight their disease.

Unlike other social networks, Cancer.im was designed by a team that is dedicated to specifically serve the unique needs of those currently struggling with the disease. This new network combines databases of medical community knowledge, repositories of wisdom from cancer survivors, systems for helping cancer patients organize their records and various facets of their treatment, and tools that allow patients and their supporters to work together effectively. In short, Cancer.im provides everything a cancer patient, friend, or family member is looking for to help in the fight against the disease, all in one online location and easy-to-use format.

"We can lower the incidence of morbidity -- regardless of treatment -- by raising the quality of life of the cancer patient, as noted in a 2009 study in the Journal of Clinical Oncology called Quality of life supersedes the classic
prognosticators for long-term survival in locally advanced non-small-cell lung cancer. “We have developed fifteen best-practice modules featured on the Cancer.im website. Each one is organized to provide specific resources to help cancer patients, families, and health providers,” states Dr. Buckman.

In addition, he adds, “Our tools enable permission controlled social networking groups, and can help convert friends and family from a state of being helpless to being helpful. They can actually increase the cancer patient’s quality of life. Simultaneously we can empower the cancer patient with the ability to tap the experiences of other cancer survivors. Additionally, they can create their own customized strategy to fight their own cancer, based on their own values, beliefs, and resources.”

Cancer.im technology can use its platforms and resources to help authors get book distribution thru its patented ways to use social networks, copyright protection, and create new markets for eBooks.

**About Viratech Corp.**

Based in Stockton, California, Viratech Corp. has created an open source biotech research and development platform. Viratech has created a unique platform leveraging the utility of social collaboration, which will allow biotech cancer research the opportunity for the first time to become open sourced. This is accomplished by allowing our development partners the ability to protect, promote and produce their research in unified online collaboration hubs known as micro social networks. Viratech’s open source platform has integrated several intellectual property tools which, by leveraging our social collaboration network, can give our development partners a new intellectual property mechanism, which will help in addressing the protection of Intellectual Property, promotion through collaboration in our protected open source platform, and commercial development of the products achieved through collaborative research.

Using this platform, Viratech members can protect their intellectual property, then use Viratech’s micro social network as a utility to promote and crowdfund the research and development to produce the new technology.