

Schools Succeed with Laundry Detergent Fundraiser

Mike Fitzgerald February 21, 2013



Laundry Detergent Fundraiser

Good Clean Fundraising providing a Fundraiser that makes sense. Selling necessity items instead of candy & cookie dough results in Schools finding they can get much more out of their annual fundraising effort. The Laundry Detergent Fundraiser Is a winner

(Newswire.net -- February 20, 2013) Fredericksburg, VA -- **Good Clean Fundraising**

based in Fredericksburg VA may be changing the way funds are raised for school athletic programs. Their fundraiser involves the organization raising much needed funds through selling liquid laundry detergent. Selling a household staple makes it easy for the school to get huge support from the community.

Chantel Wilt, President of the company states that "The programs success is largely based upon our different approach toward fundraising. Laundry detergent is a product that every household already purchases. When buying laundry detergent through the fundraiser, they are getting a similar product to the name brands at a fraction of the cost and supporting the organization at the same time."

The Good Clean Fundraising provides a customized order form with the logo of the organization so that it can be printed out and distributed to all fundraiser participants. In addition they also provide a social media campaign to assist the group in spreading the word about the laundry detergent fundraising program. The profit margin allows for the group to keep a large percentage of the sale price. The detergent is then shipped by trucking company directly to the organization for distribution.

The history of successful school fundraisers is impressive. It was reported that a school in Ohio sold 2600 units of the laundry detergent and turned a profit of \$26,000. In a video released by the company High School Music Director George Willingham describes their experience with the [laundry detergent fundraiser](#) by saying "*We got better participation from the parents and the kids, and more support from the community, and the sales were through the roof.*" High School Athletic Director Ken Chase states "*We were looking for something different than the usual car wash and bake sales. Good Clean Fundraising provided an easy program which helped us raise \$16,000 in three weeks*"

Good Clean Fundraising COO Michael Fitzgerald states "Many times schools and youth athletic programs are burdened with pitching friends, family and neighbors with overpriced candy and things that are solely purchased to show support for the organization. Our [Landry Detergent Fundraising program](#) really works well because the product is a value priced necessity item"

For more information about this laundry detergent fundraising program, contact Good Clean Fundraising at (800-680-3775) or by email Info@goodcleanfundraising.com

You can also visit their website www.LaundryDetergentFundraiser.com or [Facebook Page](#)

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