

Teacher Appreciation Week 2013 Inspires Students for Teacher Recognition

Steve Fischer May 07, 2013



Teacher Appreciation Week 2013

The Be Kind People Project and Teach For America partner to promote Teacher Appreciation Week

(Newswire.net – May 7, 2013) Phoenix, AZ The Be Kind People Project™ and Teach For America announced a program today to celebrate teachers and inspire students during Teacher Appreciation Week 2013, which runs from May 6-10.

The Be Kind People Project will hold a series of high-energy *It's Cool 2B Kind*™ school events throughout the week.

Featuring performances by The Be Kind Crew™—a group of young performers who use classical technique, urban style and hip-hop rhythms to communicate messages of kindness and appreciation—the assemblies will be attended by nearly 10,000 students and 500 teachers. They will take place at selected Title 1 schools in Phoenix and Las Vegas that have partnerships with Teach For America.

Teacher Appreciation All Week

Throughout the assemblies, The Be Kind Crew will:

- Present teachers and students with autographed cards that describe the top ten ways to “show a teacher you care.”
- Offer teachers Classroom Kindness Kits, which include gifts of appreciation, as well as messages of thanks for their commitment to student success.
- Provide parents and students with materials to thank their teachers, including free e-cards available on The Be Kind People Project website.

Be Kind Phoenix!

The events during Teacher Appreciation Week 2013 will mark the conclusion of a pilot school partnership program called Be Kind Phoenix™.

The program encourages students at selected “Starter Schools” to reach out and “pay it forward” by filling a Kindness Box with anonymous messages, pictures or crafts for their peers. Since its inception, more than 24,000 Phoenix students have extended gestures of kindness to their peers in classrooms across the Valley.

“Teachers are the guiding influence in driving the behavior changes among students that are starting to uplift and transform our nation’s classrooms,” said Marcia Meyer, founder of The Be Kind People Project. “Since we first launched our programs, more than 30,000 teachers have been acknowledged for their work and more than one million students have received resources and supplies that help them pay kindness forward. We’re delighted to wrap up our 2012-13 program by collaborating with Teach For America to recognize teachers in Las Vegas and Phoenix for their invaluable contributions to our children’s futures.”

About The Be Kind People Project

The Be Kind People Project™ is a non profit that thanks teachers that is on a nationwide movement to cultivate a culture of anti-bullying by helping K-8 students experience the joy, fun and fulfillment that comes with being kind to others while celebrating teachers and their contributions to society. The organization has developed a comprehensive national program of classroom events, contests and Classroom Kindness Kits that teach kids it really is cool to be kind. The Be Kind People Project was recently featured by *USA Today* as one of the top 10 nonprofits making a true difference in the nation. To learn more about The Be Kind People Project and how to get involved, please visit us

online at TheBeKindPeopleProject.org and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

About Teach For America

Teach For America works in partnership with communities to expand educational opportunity for children facing the challenges of poverty. Founded in 1990, Teach For America recruits and develops a diverse corps of outstanding individuals of all academic disciplines to commit two years to teach in high-need schools and become lifelong leaders in the movement to end educational inequity. Today more than 10,000 corps members are teaching in 46 urban and rural regions across the country, while nearly 28,000 alumni are working across sectors to ensure that all children have access to an excellent education. For more information, visit www.teachforamerica.org and follow us on Facebook and Twitter.

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