

# Omar Ascha Highlights 3 Communication Skills That Will Boost Your Reputation

Alex Hamilton April 09, 2019



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([Newswire.net](#) -- April 9, 2019) -- It is often said that a leader is made, not born. To become a business leader, it takes years of hard work, single-minded dedication, and a mastery of the art of communication.

Throughout his esteemed career, [Omar Ascha](#), an analytic powerhouse in the field of finance, has incorporated three specific communication skills to keep him on the path of success. Below, Mr. Ascha explains in detail these three crucial skills that are guaranteed to enhance your abilities and reputation as a business leader.

## 1. Combining Expertise with Empathy

When people listen to you, they may already know you are an expert in a particular field. However, that fact is unlikely to be impressive to them unless you can show an ability to apply your expertise to help them with their specific need. Well-respected leaders understand that audiences don't want to hear them talk about their achievements and education ad nauseam. Instead, they want to listen to you speak about things that matter to them.

## 2. Maintaining Eye Contact

When addressing a crowd, it can be quite easy to either stare at your notes or stare at the ceiling. However, if you do this, you are likely to lose any connection you may have with your audience. The best communicators can build a bond with their audience through [effective eye contact](#). If possible, you should avoid focusing your eye contact at one particular area of the room, and try to spread your gaze throughout the assembled crowd.

## 3. Speaking Enthusiastically

An audience can sense when someone is passionate about their work and the topic they are discussing. As a result, they usually tend to react much more positively to such speakers. The passion you have for the topic at hand is often communicated by the energy and enthusiasm you express. It comes across through your body language and your speech modulation. Speak with clarity and passion when you address the crowd, and they will soon begin to respect and admire you.

Becoming an active and respected communicator is undoubtedly a sizeable challenge. However, by implementing the three tips outlined in this article, you will be well on your way to mastering this delicate art.

### About Omar Ascha:

[Omar Ascha](#) is a highly talented finance professional who specializes in formulating strategic alternatives for mergers, acquisitions and financings. With a degree in Political Economy from UC Berkley, Mr. Ascha utilizes his educational experiences to mentor developing young professionals. In his free time, Mr. Ascha enjoys spending time with his friends and family.

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