

Melbourne based Local Media Marketing releases new web design package named Web2Mob

Warren Granger January 23, 2013



Melbourne Website Design Package - Web2Mob

The latest web design package, Web2Mob by Local Media Marketing is comprised of a WordPress standard website and a mobile ready website. It is a known fact that the majority of web designers utilise standard websites. Local Media Marketing has taken a different approach by packaging both

types of sites to allow businesses to take advantage of every opportunity for potential clients to find them whether they are searching from their computer or from their smartphone.

(Newswire.net via Emailwire.com – January 24, 2013) Melbourne, Victoria – Local Media Marketing launches new web design package named Web2Mob

The web design and marketing business, Local Media Marketing, based in Melbourne and Geelong releases a new web design package called Web2Mob.

The latest web design package, Web2Mob by Local Media Marketing is comprised of a WordPress standard website and a mobile ready website. It is a known fact that the majority of web designers utilise standard websites. Local Media Marketing has taken a different approach by packaging both types of sites to allow businesses to take advantage of every opportunity for potential clients to find them whether they are searching from their computer or from their smartphone.

The Web2Mob website design service is available in two packages – as a mobile ready website or combined with a standard website. With the mobile website, businesses are able to gain the most out of the growth of mobile devices as well as the constantly increasing online searches carried out from a smartphone. The mobile version of the Web2Mob package is specifically designed in order to load in the fastest way possible on any smartphone or mobile device. Based on statistics, it is shown that websites that are difficult to reach or takes too long to load on smartphones or mobile devices are considered a waste of time. Potential clients will simply click on the back button and go to another site that loads quickly.

“With almost half of the population using their smartphones to search for local businesses, every business, either small or large that does not have a mobile-enabled website will simply miss out on those potential clients and may find that their competition is getting ahead of them,” said Warren Granger, owner of Local Media Marketing.

This is the reason why it is important for businesses to use a mobile-enabled website. They will not only reach out to the constantly increasing smartphone users, but will also attract potential clients and eventually provide profits in the long run.

About Local Media Marketing:

Based in Melbourne and Geelong, Local Media Marketing provides small and medium sized businesses with specialised services such as [website design](#), QR Code marketing, mobile search marketing, local search marketing, mobile applications and business reputation management.

Local Media Marketing
29 Northcote Road
Ocean Grove Vic 3226

Contact: Warren Granger
Phone: 0413 396 427

Email: enquiry@localmediamarketing.com.au

Website: www.localmediamarketing.com.au