## How One Company is Helping Duramax Diesel Owners Fight Poor Fuel Economy

Steve Shelley April 01, 2013



Chevy Duramax Diesel

As diesel pickup owners are left wondering why fuel economy is going backwards on newer diesel trucks, there is one small family owned Montana company providing them solutions to increase fuel mileage up to 4-7 miles per gallon.

(Newswire.net via Emailwire.com -- April 2, 2013) Helena, Montana -- Over the past decade diesel truck owners have seen the price of fuel rise over 200%. According to Consumer Reports, fuel economy is the number one concern for consumers when purchasing a vehicle. Fuel economy is even more detrimental to self-employed

drivers that rely on a diesel engine to meet job requirements.

Diesel Domination first began providing diesel fuel improving devices and techniques in 2003 to Montana farmers and ranchers. Since then tens of thousands of diesel truck owners throughout the US and Canada have included Diesel Domination solutions in their trucks over the last decade.

"When I first started in the diesel performance business everyone wanted power increases. Once diesel prices went above \$2 a gallon the demand changed for an increase in fuel mileage. I decided to focus my energy on providing the best possible solutions to the blue collar truck owner who makes a living with his truck where fuel prices cut into his bottom line. Our custom mileage tunes and the other plug and play electronic modules we offer have consistently produced results in over 95% of the trucks we have installed them in." stated Steve Shelley, owner of Diesel Domination.

With new diesel pickup trucks costing nearly as much as a small house fuel costs will only become a larger concern for consumers. The United States Energy Information Administration projects the cost of diesel fuel for the remainder of 2013 to average out at \$3.80 a gallon. At 14 to 16 miles per gallon that is an average of \$0.23 to \$0.27 per mile. 20,000 miles a year means a fuel cost of \$4,600 to \$5,400.

## Diesel Domination offers many solutions to this obvious problem that diesel truck owners face.

Their in-house custom mileage tuning is has some customers reporting a 4 to 7 mile per gallon increase after installation. Those increases in mileage equate to a savings of \$1,200 to \$1,400 annually.

Diesel Domination also offers solutions that are warranty friendly to the newer Dodge Cummins and Ford Powerstroke diesel pickup trucks. Nearly any, 2001 and newer, diesel pickup owner will be able to see a definable increase in fuel mileage by using one of the solutions available from Diesel Domination.

Fuel costs money, why burn money unnecessarily?

Visit their website or give them a call to find what mileage solution works best for your truck model.

Contact information: Steve Shelley, Owner Diesel Domination LLC 3100 Arabian Road Helena, Montana 59602 Toll Free: 1-888-874-4929 Website: www.powerupdiesel.biz