## Vick Strizheus, Creator of Big Idea Mastermind, Takes on Goliath

Mark Tan April 07, 2013



Vick Strizheus vs Goliath

## Vick Strizheus launches "Big Idea Mastermind" (BIM), a unique automated online marketing system that aims to help internet marketers achieve financial freedom.

(Newswire.net -- April 8, 2013) New York, NY -- Ninety two percent. No that's not the amount of battery charge left on your trusty iphone, nor is it the proportion of Americans who want Congress to pass background checks for gun sales. According to a recent survey of 4000 people in the internet industry, 92% represents the failure rate of internet marketers in this grueling industry. That is if earning less than \$100 a month is equated

to failure. This is the stark reality facing any aspiring entrepreneur intending to start out in the internet industry and make money online.

Well, in a little corner of America, a certain individual by the name of Vick Strizheus is intending to buck this trend. More accurately, he is intending to help other people buck this trend. For Vick has already found the secret formula for success in this grueling industry and is living the life of his dreams. He has recently launched his new internet marketing system called the Big Idea Mastermind (BIM). The system earned him a total of \$710,000 in just 28days during the pre-launch phase. As he puts it, this was achieved using just a small list and without the use of any sales website, JV partners or affiliates.

The high failure rate in the online marketing industry has somewhat given the industry a bad name. Every day, selfproclaimed "gurus" peddle products said to be able to bring in cash at the click of a button. Many of the people who bought these products and fail lose their confidence and self-esteem since the decisions which caused their failure were ultimately theirs. Others will blame their downfall on the opportunities they tried, adding to the bad image of the industry and perpetuating the vicious cycle.

Vick's intension in creating the Big Idea Mastermind system is to change the bad boy image the industry has taken on and help ordinary people make consistent realistic income online. When asked about his motivation behind creating Big Idea Mastermind, Vick has the following to say, "BIM was borne out of my passion for this industry. I don't know of any other industry where a college dropout with no working experience can earn this kind of income....It's not the money that drives me anymore. I want to contribute and make a difference to the industry, I want to teach ordinary people how they can create consistent monthly income within 30 to 60 days and then replicate that success... we will create a community of like-minded people with the same vision and goal of helping others achieve their dreams."

With the number of new products and "gurus" increasing ever so quickly, Vick's journey of changing the image of the industry is an uphill one. "This is like watching the battle of David versus a Goliath on steroids" commented Paul, a fellow internet marketer interviewed. Will David finally triumph over the Goliath? Your guess is as good as mine.

## ###

For more information about Big Idea Mastermind, please visit http://www.BimAction.com

Email: mark.newswire@gmail.com