

# New Video Teaches How To Earn Money on YouTube

Bryan Knowlton May 22, 2013



Bryan Teaches How To Make Money on YouTube

**After almost 20 years of earning money online, it took comments received on his personal real estate appraiser blog to help him realize his true calling. Now he teaches others how to earn money on YouTube through step-by-step video tutorials and interviews with affiliate marketing experts.**

(Newswire.net -- May 25, 2013) San Diego, CA -- After almost 20 years of earning money online it took comments received on his

personal real estate appraiser blog to help him realize his true calling.

Fun Income, Fun Spending

Bryan Knowlton has been creating passive income streams for almost 20 years as a side business and a way to earn a little extra money to pay for car loans, vacations and extra 'fun' purchases that he had added to his regular income as a real estate appraiser.

"I would have to say I am an early-adopter and consumer in general, but I also know not to overextend my credit or rack up debt," said real estate appraiser Bryan Knowlton. "I excused myself from unplanned purchases and vacations by supplementing my income by earning money on YouTube by creating informative videos."

Over the years his income grew to a point that his online income was greater than his monthly income as a real estate appraiser through affiliate marketing and selling information products online. He might blog about wordpress hosting or create a funny video and link it to a good wordpress hosting website like [Blue Host](#).

"I never really thought of it as 'income' because I didn't mix my online income with my bank account and never counted on it being there. Over the years it kept on increasing along with my 'fun' electronics purchases, new cars and vacations," Knowlton said.

Although the income was mixed in with his tax software, he never paid attention to the break down in income until a few years ago he got a wake up call from Paypal. They were sending out 1099's and he was surprised that he was making more than \$150,000 in sales through Paypal.

"I was totally shocked! I had no idea that I was bringing in that type of money. I don't sell products, so there are no major deductions other than business expenses. I quickly realized that I was making a lot of money online and spending a lot of money on entertainment," he said.

Around that time he was blogging on his website Appraiser Income where he gives marketing advice and industry news to real estate appraisers. Someone commented that they really appreciated the appraisal marketing information because it greatly improved their appraisal business, but that they were looking to make money online through affiliate marketing. They wanted to know what he thought about doing affiliate marketing to supplement their income.

Lightbulb Moment - Teach others How to Earn Money on YouTube

"I didn't realize that while I have been teaching appraisers how to make more money with their appraisal business, I can easily teach them and others how to make money online following the same format," Knowlton said.

First he started a video blog called 'Your Boss Blows' which to many the name was a little offensive, so recently he started a website called [How To Earn Money .TV](#) in which he uses online video tutorials in interviews with affiliate marketing experts to teach others how to earn money on YouTube .

"I really like to teach passive income methods to make money online. That is when you work really hard in the beginning to set everything up, but then the website requires minimal updates and changes to keep it bringing in more money. Some of those websites or affiliate links bring in \$1.00 a day, some bring in \$100 or more," he said.

The websites have been a great success with nearly 1 million downloads of his videos through [iTunes](#), [Stitcher](#) and 2 public channels on the internet streaming TV box - [ROKU](#). The channels can be found in the channel store under 'Make Money Online Network' and 'How To Earn Money TV'.

"People love to watch the shows since I am not pushing products and services throughout the videos. I teach people how to earn money online and if I use some special software or a service, I tell them about it. I don't sell it."

He provides more information on his website on the products and services that are mentioned and if someone decides to buy it through one of his affiliate links he gets a commission. If they buy it through someone else or doesn't at all, he doesn't get a dime.

## Good Karma

"Enough people want to support the shows so they frequently buy through my affiliate links. I am not worried about making sales on either of my websites. I know if I provide high value information for free that it will come back to me in one way or another. It always has," Knowlton said.

He really enjoys making videos and believes marketing products and services through video are the key to making money online these days. With all the google algorithm changes and upcoming release of Penguin 2.0, Bryan believes videos not only are easier to get ranked in to the search engines but also appeal to the viewers emotions and connection that can be made through video.

"I have always enjoyed showing others how to earn money on YouTube by doing product reviews or just talking about their experiences with a specific product or service. I made a silly video a while back about website hosting that consistently brings in close to \$1,000 a month. I was honest on a web-hosting provider that really sucked and gave the viewer an alternate choice like [BlueHost](#). I use them all the time and love their customer service and their servers. I am sharing my personal experience with website hosting and earning money on YouTube because of it. I love it," he said.

### About Bryan Knowlton

Bryan Knowlton is the producer of two websites that focus on helping other earn money on YouTube. If you would like more information on how he teaches others how to earn money on YouTube or to subscribe to his video channels in YouTube, iTunes, Roku or receive his free newsletter and Quick Start Guide - visit <http://howtoearnmoney.tv>.