

Los Angeles has a New Education Resource for Graphic Design Students

Brian Hanson June 12, 2013



Design Team at Work

A new website intended for students interested in going into a design school or career has just been launched. LADesignSchool.com offers information, tips and resources on how to find a proper graphic design program for students interested in going into the field.

(Newswire.net -- June 12, 2013) Los Angeles, CA -- A new graphic arts education website for local Los Angeles residents is now open. The website LADesignSchool.com was designed to help individuals navigate design school options in the greater Los Angeles area as well as around California.

Graphic design is one of the fastest-growing career fields. Individuals interested in graphic design as a career are typically encouraged to pursue a two or four year degree in order to get started in the field. According to the Bureau of Labor Statistics, job prospects in Southern California for aspiring graphic designers are favorable from 2008 through 2018 and are expected to increase by 13% due to higher demand by advertising and computer design companies. Sites such as LADesignSchool.com can help those interested in design explore the possibility of pursuing a graphic arts major and career.

Denise Coleman, spokeswoman for the site, is excited for this new education resource. "This website is designed mainly for individuals who are exploring the possibility of enrolling at a new college or are thinking of changing majors to a graphic arts major. Many of the students who switch to a graphics major are students who were majoring in art," Coleman stated.

On the website, students can browse through the school search function and find schools and programs in which they might be interested. Coleman hopes students can find the perfect match for schools in the Los Angeles area. It was important to her to provide an informative tool to help students understand the requirements and features of a graphic design major.

"The greater Los Angeles area is certainly one of the biggest design production areas in the country. A lot of the design work done in the media, especially in animation, video, film and television is produced to some degree in this area. We wanted to provide a place where individuals can get information on the first step toward breaking into this industry," Coleman concluded.

The website is free to the public to use. For more information please visit www.LADesignSchool.com.

About LA Design School

The LADesignSchool.com website is set up to encourage California students and other interested individuals find details about careers and schools in the Los Angeles area. For more information, visit www.ladesignschool.com.

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Bureau of Labor Statistics: <http://www.bls.gov/ooh/Arts-and-Design/Graphic-designers.htm>