## Personal Loan Money Lender – 101 Credit Move Towards Sustainability

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With increasing carbon emissions and climate change, sustainability is the key approach for organizations worldwide today. 101 Credit decides to be unique in the personal loan industry by taking on a sustainable approach.

For Immediate Release

(Newswire.net -- July 22, 2013) Chinatown, Singapore -- The Earth is facing an environmental crisis today due to the carbon emissions that the factories, hotels and the different organizations are contributing due to vast amounts of energy use.

According to Brundlant, "Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs." In the recent years, many organizations are moving towards sustainability, where ecocentric approaches are taken to ensure sustainability and 101 Credit happens to be one of them.

101 Credit decided to take on a different image other than being a money lender in the personal loan industry in Singapore. In commemoration of the World Environment Day, 5<sup>th</sup> June 2013 marks the significant day of 101 Credit, where the employees are encouraged not to drive their cars to work. This routine will occur on the 5<sup>th</sup> of every month in 101 Credit. 101 Credit seeks to help reduce carbon footprints as an organisation that commits to sustainability.

Mrs Chan, a spokeswoman from 101 Credit cheerfully answered, "We have been one of the top Singapore moneylenders, providing one of the best personal loans in the personal loan industry and delivering service with high professionalism for many years. It is time to be the most sustainable money lender in Singapore!" when asked on the reason for taking a sudden approach towards sustainability in their operations.

It would be nothing surprising if a hotel were to take up sustainable approaches by recycling towels and linens. However, it is indeed comforting to see a Singapore moneylender actively participating in events to contribute to the community. 101 Credit has helped moneylenders in Singapore gain a new light in the personal loan industry.